ZenDairy for Dairy Industry
Powered by SAP S/4HANA and SAP Fiori

Evolving consumer tastes and preferences, food safety, consolidation and globalization, cost containment, margin improvement and the growing influence of retailers over manufacturers are some of the several challenges dairy producers must address to remain competitive and for accelerating growth and meeting customer expectations.

A Single Platform for Greater Business Effectiveness and Flexibility


The ZenDairy solution is template based, loaded with accelerators which give quicker business benefits. They are faster to implement with modular building blocks that give incremental business benefits assuring scalability in line with business growth.

Package name: ZenDairy | Deployment time: 4 months*

Develop new products faster and more effectively | Optimize the Supply Chain | Increase efficiency in Procurement
Optimize Manufacturing | Ensure Food Safety and Regulatory Compliance | Improve Sales Efficiency

Solution for Dairy: Supporting dairy’s unique processes
**ZenDairy Differentiators**

**Milk Standardization Process Tool** - processing and standardization for different types of milk and milk products to evaluate periodic performance of the plant. With real-time data, the tool helps analyze utilization, model the cost effects of changes, and maximize profitability.

**Procurement Module** - handles payment with the ability to easily handle frequently changing payment conditions for the producer and transport service provider.

**Route Performance Management** - monitors milk producers covered in the route, route performance based on the quantity and quality of milk procured per day. Also generate Vehicle utilization reports based on milk procurement.

**Optimize and Streamline Your Production Planning and Processing** - forecast demand more accurately, generate more efficient production schedules, and gain higher visibility on manufacturing processes.

**Manage Food Safety** - with track and trace capability, find and recall a defective batch in process or already delivered to a customer and trigger batch-specific returns processing. ZenDairy can also track outsourced production.

**Batch Management** - Top Down and Bottom up Traceability for defect analysis and targeted product recalls. Gain visibility in shelf life expiration and other differences with unique batch numbering.

**Poly Pack Milk distribution** - SAP provides a specialized module called DSD (Direct Store Delivery) to help address this. In ZenDairy a ‘TRIP SHEET’ has been developed in-house that considers actual business scenarios and delivers beyond the standard SAP module. The benefit the Customer receives is a large savings on License Cost and better functionality.

**Special Incentive Scheme for Sales** - a special incentive tool that addresses complex incentive schemes promoted by the company.

**Scope Options**

<table>
<thead>
<tr>
<th>OPTION 1</th>
<th>OPTION 2</th>
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</thead>
<tbody>
<tr>
<td>Procurement Cockpit</td>
<td>Materials Management</td>
</tr>
<tr>
<td>Milk Agent Deliveries</td>
<td>Plant Maintenance</td>
</tr>
<tr>
<td>Material Balancing tool</td>
<td>Sales and Distribution</td>
</tr>
<tr>
<td>Milk Scheme and Promotions</td>
<td>Production Planning for Process Industries</td>
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<tr>
<td>Raw Milk Movements</td>
<td>Quality Management</td>
</tr>
<tr>
<td>Financial Accounting and Controlling</td>
<td>Option 1</td>
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<td>+ Interface (Milk procurement) using PO</td>
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*Timelines are indicative only and may change based on exact scope of work*

**Extend the Reach of ZenDairy with Embedded Analytics and Fiori Apps**

**Analytics:** ZenDairy is packaged with standard reporting and Embedded Analytics specific to the Dairy Industry - Production Efficiency, Logistics Efficiency, Sales Reporting, Financial Reporting, Business Performance

**Mobilize the workforce:** Built in-house, as an extension to ZenDairy - we provide Executive Dashboards on Mobile Devices and Future Strategy for Dairy.

**Zensar’s SAP Practice** - Zensar is a certified SAP VAR Gold partner more than a decade now in India with deep expertise in developing and delivering SAP services. Zensar has implemented more than 200 end to end implementation and has over 400 experienced SAP professionals globally,

Zensar is a leading software and infrastructure services and solutions provider with industry expertise across Manufacturing, Retail, Insurance, Utilities, Banking, Financial Services and Government. The company delivers comprehensive services for mission-critical applications, enterprise applications, business intelligence and analytics, business process management and digital enterprise services. Using its multi-shore capabilities, Zensar combines expert consulting, integration and support services with world-class customer service to help organizations attain significant business outcomes. Zensar has 9000+ associates with operations across US, UK, Europe, Middle East, Africa, India and Asia Pacific.

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