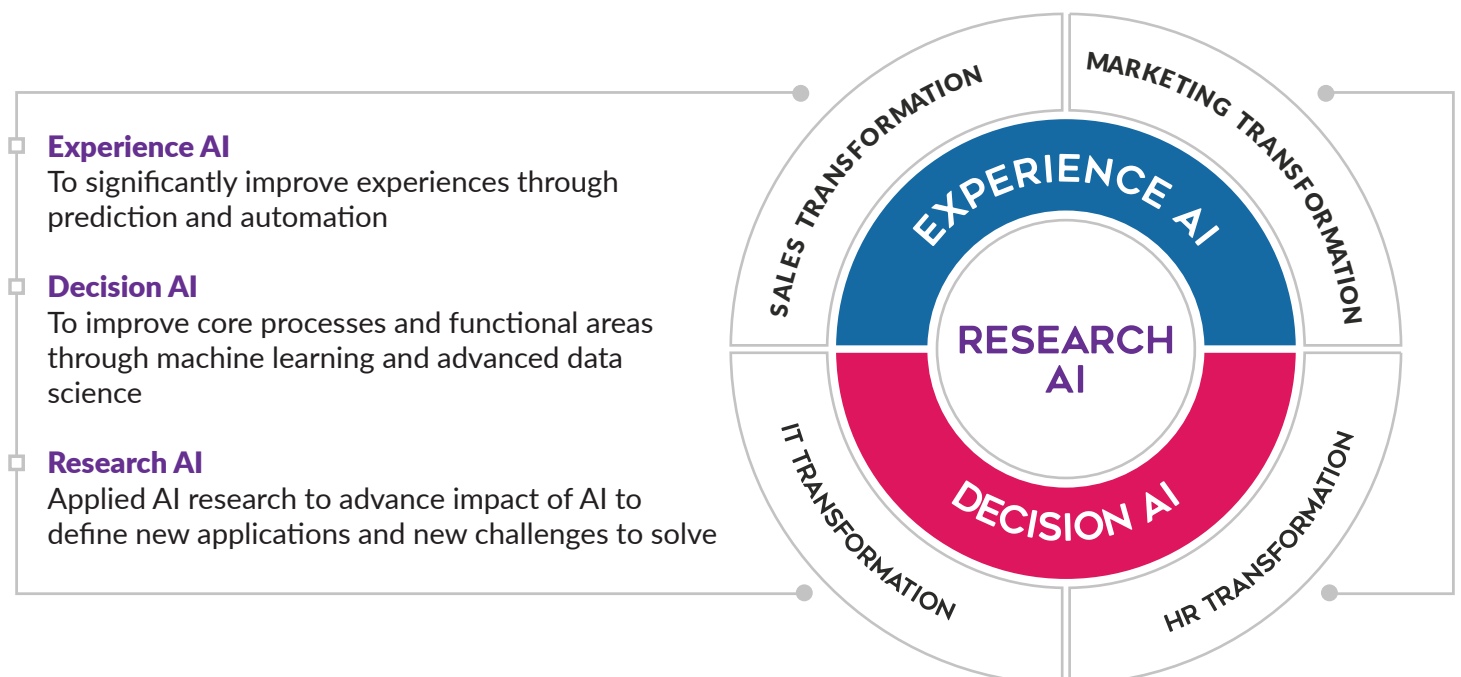# ZENSAR
WHO WE ARE

Zensar is a leading digital solutions and technology services company that specializes in partnering with global organizations on their digital transformation journey.

Zensar's comprehensive range of digital and technology services and solutions enables its clients to achieve new thresholds of business performance. With a revenue of $590 Mn and 9500+ associates, Zensar has a presence in 25 locations across the US, UK, Europe, South Africa and India.

Transforming the Possibilities of Today into the Realities of Tomorrow

At Zensar, we believe in operating in an eco-system where AI is a driving force that bridges disparate point solutions and integrates it with human touchpoints. To enable this, we are deeply focused on delivering limitless business value by leveraging Experience, Decision and Research AI.

Living AI, is our innovative approach focussed around leveraging the best of artificial intelligence for enterprises of tomorrow. This will drive experience for our customers and enable their decision making, powered by extensive AI-led research.

Experience AI
To significantly improve experiences through prediction and automation

Decision AI
To improve core processes and functional areas through machine learning and advanced data science

Research AI
Applied AI research to advance impact of AI to define new applications and new challenges to solve

Zensar at a Glance

$590 Mn
Revenue - FY20

10+
Countries of presence

9500+
Associates

25+
Number of offices across the globe

52.4%
(*as on FY20)
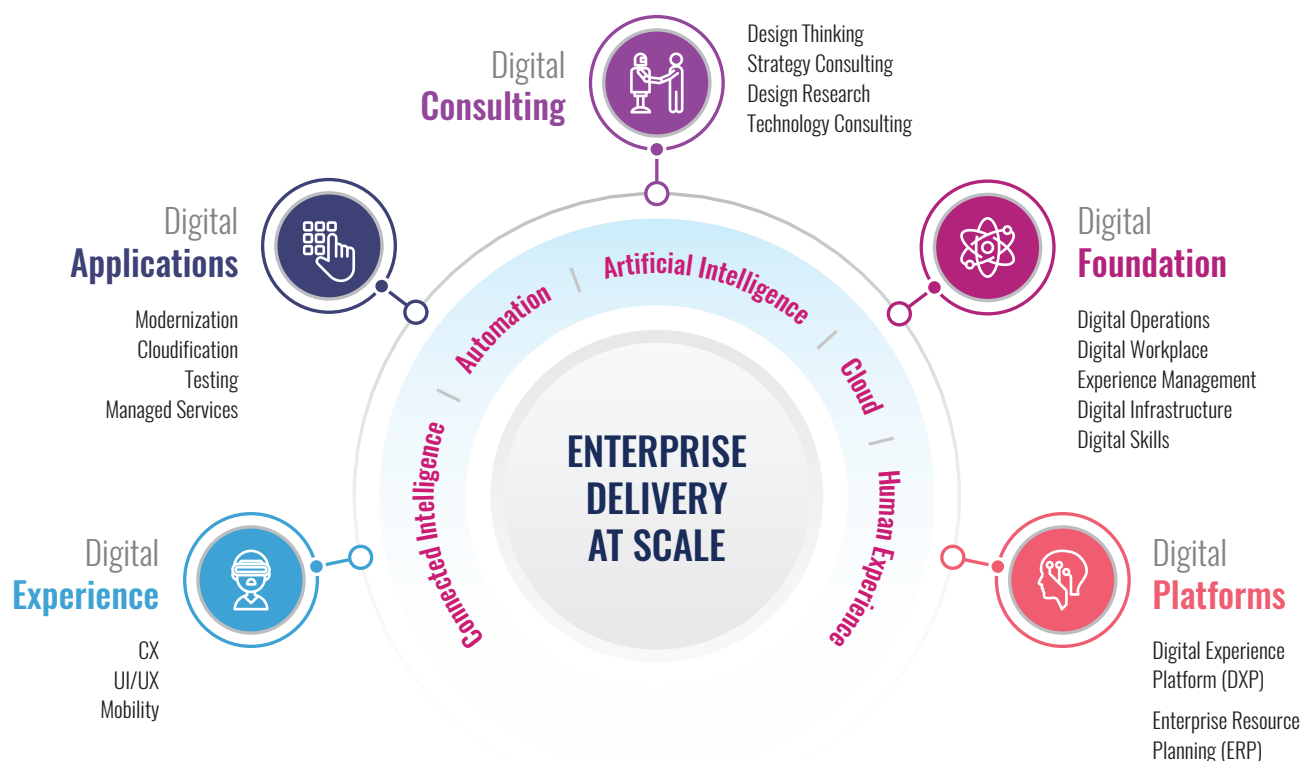Digital Revenue

200+
Members at Zenlabs Zensar's R&D hub

280+
Active Customers

55+
Unique Patents Filed

Services and Solutions Portfolio

Digital Consulting
Design Thinking
Strategy Consulting
Design Research
Technology Consulting

Digital Applications
Modernization
Cloudification
Testing
Managed Services

Digital Foundation
Digital Operations
Digital Workplace
Experience Management
Digital Infrastructure
Digital Skills

Digital Experience
CX
UI/UX
Mobility

Digital Platforms
Digital Experience Platform (DXP)
Enterprise Resource Planning (ERP)

ENTERPRISE DELIVERY AT SCALE

Automation · Artificial Intelligence · Cloud · Human Experience · Connected Intelligence

Industry Expertise

Retail
- Digital Supply Chain
- Digital Commerce Consulting
- Omnichannel Hyper-Personalization

BFSI
- Guidewire-enabled Core Modernization
- AI/ML based FNOL Mobile apps
- Insurance Customer Journey Mapping

Hi-Tech and Manufacturing
- Digital Supply Chain and Analytics
- Smart Manufacturing
- Enterprise Services and Solutions

Global Offices

US | Mexico | Canada | UK | Netherlands | Austria | Switzerland | Czech Republic | South Africa | India

For more information, please write to connect@zensar.com | www.zensar.com