Zensar is a leading digital solutions and technology services company that specializes in partnering with global organizations on their digital transformation journey.

Zensar’s comprehensive range of digital and technology services and solutions enables its clients to achieve new thresholds of business performance. With a revenue of $590 Mn and 9500+ associates, Zensar has a presence in 25 locations across the US, UK, Europe, South Africa and India.

Transforming the Possibilities of Today into the Realities of Tomorrow

At Zensar, we believe in operating in an eco-system where AI is a driving force that bridges disparate point solutions and integrates it with human touchpoints. To enable this, we are deeply focused on delivering limitless business value by leveraging Experience, Decision and Research AI.

Living AI, is our innovative approach focussed around leveraging the best of artificial intelligence for enterprises of tomorrow. This will drive experience for our customers and enable their decision making, powered by extensive AI-led research.

- **Experience AI**
  To significantly improve experiences through prediction and automation

- **Decision AI**
  To improve core processes and functional areas through machine learning and advanced data science

- **Research AI**
  Applied AI research to advance impact of AI to define new applications and new challenges to solve
Zensar at a Glance

- **Revenue - FY20**: $590 Mn
- **Countries of presence**: 10+
- **Associates**: 9500+
- **Number of offices across the globe**: 25+

- **Digital Revenue** (*as on FY20*): 52.4%
- **Members at Zenlabs Zensar’s R&D hub**: 200+
- **Active Customers**: 280+
- **Unique Patents Filed**: 55+

Services and Solutions Portfolio

- **Digital Consulting**
  - Design Thinking
  - Strategy Consulting
  - Design Research
  - Technology Consulting

- **Digital Applications**
  - Modernization
  - Cloudification
  - Testing
  - Managed Services

- **Digital Experience**
  - CX
  - UI/UX
  - Mobility

- **Digital Foundation**
  - Digital Operations
  - Digital Workplace
  - Experience Management
  - Digital Infrastructure
  - Digital Skills

- **Digital Platforms**
  - Digital Experience Platform (DXP)
  - Enterprise Resource Planning (ERP)

**ENTERPRISE DELIVERY AT SCALE**

Industry Expertise

- **Retail**
  - Digital Supply Chain
  - Digital Commerce Consulting
  - Omnichannel
  - Hyper-Personalization

- **BFSI**
  - Guidewire-enabled Core Modernization
  - AI/ML based FNOL
  - Mobile apps
  - Insurance Customer Journey Mapping

- **Hi-Tech and Manufacturing**
  - Digital Supply Chain and Analytics
  - Smart Manufacturing
  - Enterprise Services and Solutions

Global Offices

US | Mexico | Canada | UK | Netherlands | Austria | Switzerland | Czech Republic | South Africa | India

For more information, please write to connect@zensar.com | www.zensar.com