Unlocking Exponential Value Today, for Enterprises of Tomorrow
It's always around creating value for our clients.

We have invested and leveraged ROD over the last 2+ years to create transformational value through Digital programs for our global clients.
Impact Delivered

$50+ Bn Revenue

250+ Mn Shipments

67% faster Product Launches

$150 Bn Market Cap
Impact Delivered

1+ Bn Citizens Empowered

Smarter Systems for 500k+ Employees

200+ Mn Digital Financial touch points

Experience Design for 40+ most Valued Brands
Significant Business impact created for our clients…. have also improved Zensar’s TSR

Zensar’s Total Shareholder Return – TSR is among the industry highest

Tier 1 and 2 Industry Average

5 Year TSR (Jul 2013 – Jul 2018)

*Source: BCG
The world now presents opportunities for Disruptive Digital Imperative

01 The Customer Journey is the new value chain
DX spend at $ 1.7 Trillion*  
02 Data is Central to Digital Enablement
Business value derived from Artificial Intelligence at $ 1.2 Trillion*  
03 Enterprise wide Digital Enablement
Cloud and Platform spend at $ 530 Billion*  

*Industry Data: IDC, Gartner
Launching RoD NeXT

New and eXponential Technologies
Disruptive Digital Transformation
Delivering RoD NeXT
Human Experience
Enhanced Customer Acquisition, Retention and Engagement

MAP POTENTIAL NEEDS

REDUCE DECISION FATIGUE

ADAPTIVE EXPERIENCE

PHENOMENAL OUTCOMES
$20 Bn Retailer delivers customer delight resulting in increasing Gross Merchandise Value

Human Experience centricity enabled digital to reach 22% of overall revenue
World’s leading technology company crafts new brand positioning for its premium line of products

Human Experience strategy helps boost sales by 32%
Artificial Intelligence
Propel productivity, predictability, automation and innovation

AUTOMATE
RPA
Business Rules

LEARN
Cognitive
Predict

REASON
Autonomic
Infer & self-heal
AI driven Real-time driving patterns enabled the company to devise behaviour centric policies to reduce vehicle maintenance cost by 38%.

Predictive analytics helps leading transportation company achieve 80% utilization.
Leading Real Estate provider reduces operating costs and improves cash flows

Automation reduces time-to-market by 71%
Global Insurance Leader – AI Solutions are helping drive Customer Acquisition; 40% improvement

Driving HNI customer acquisition with Visual AI and ML capabilities
Smart Platforms
Reliable, efficient and secure platforms for business processes

Enterprise Processes

Autonomic Platforms

Self Configuring Systems

Automatic Resource Allocation

Cloud Security Platforms
Among the top ten cities in the US – the city is building digital and smart city collaboration.

Digital, Cloud platform based are creating new opportunities – 5% potential impact to their GDP.
$ 50 Bn Hi-Tech Manufacturer utilizes Advanced Analytics, Blockchain and SaaS platforms to transform Marketing, Supply Chain, Sales and Services

New Product Digitization reduces time to market to 24 hours from six weeks
Creating Disruptive Digital Transformation for our clients
ZenLabs – The Innovation Hub

28 patents filed in the last 15 months

- Enterprise AI
- Conversational AI
- IoT
- Blockchain
- AR/VR
- NLU
- Vision AI

Investing in innovations for transformations in future technology
Digital led Business Impacts to clients is always at the core

Zensar - A Transformative Case Study at Harvard Business School

Zensar Technologies: On the digital highway

Zensar takes a co-creation approach with its clients at any level of maturity in its digital initiative
Digital led Business Impacts to clients is always at the core
Disruptive Digital Transformation
Let’s Partner