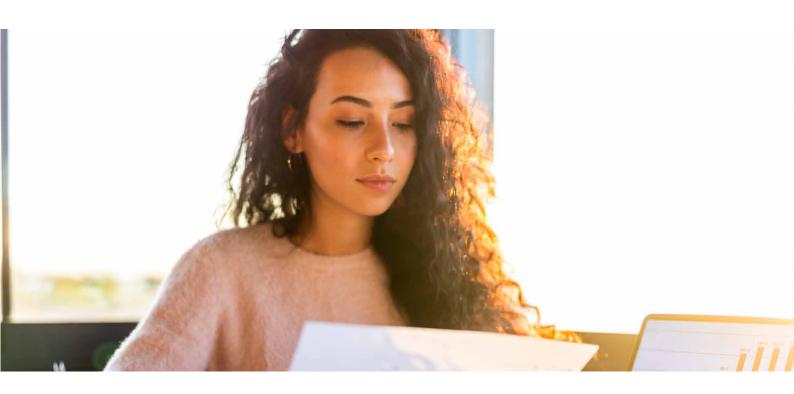
# Ushering in a New Era of Digital Operations with Zensar's Digital Foundation Services

Case study



### **Overview**

The customer provides technology and administration services to investment managers and financial advisors across South Africa and Europe. It offers platform and technology for investment management, fund processing, and administration.

#### **Foundation**

- Digital Operations
- Digital Infrastructure
- Digital Experience Management

# **Business Objectives**

The customer aimed to deliver world-class cost-effective solutions to its clients.

To stay relevant and competitive in a dynamic market, the customer wanted to automate the information capturing process, which was costing them ~\$1.5 million per year due to human errors along with ~\$3.5 million per year in penalty risks.

## **Challenges**

The customer faced some key challenges while trying to optimize operations and implement automation

- Monitoring and notification issues of assets and services, impacting end-customer experience
- Absence of an end-to-end architected service platform to enable automation and scaling
- Lack of virtualization and network management capability and automation
- Need for a well-architected framework
- SIAM, vendor consolidation, licensing and SLA management

#### Solution

Zensar took over infrastructure managed services from a previous incumbent and offered Digital Foundation Services (DFS) with a focus to optimize digital operations, enable digital transformation and improve SLAs impacting business outcomes.

#### The transformation initiatives implemented included:

- 'Single Pane of Glass,' 24x7 monitoring solution for end-to-end IT services monitoring for improved service identification and notification
- ITSM process audit and implementation of best practices, consistent governance and continuous improvement of ITSM multivendor alignment
- Self-heal and Self-help portal deployment for improved user experience
- Preventive, Proactive and Predictive approach for user-based delivery (Sense & Act). Leverage
  Adaptive Service Framework (ASF) to enable business service availability and reliability measured
  by defined business service SLAs
- Implementation of Aternity tool, Self-service and Self-Heal Bots to improve productivity and digital experience
- Digital service improvement initiatives to increase the effectiveness and efficiency

#### **Impact**

- Improved event management, monitoring insights and contributed effectively to capacity management
- Increased service reliability by **reducing overall incidents by 20%** and **VDI incidents by 12%** in a single quarter
- **Direct Cost savings to the customer** through Infrastructure consolidation and cost reduction by reclaiming more than 60TB of storage, 2TB of RAM and 360GHz CPU
- Self-Service and Self-heal automation improved Digital Experience for the customer and their customers. Zensar received **97.47% positive feedback** from the customer
- Leveraged the Digital Foundation Services framework to transform business operations and services
- Continuous improvement cycle achieved in improving **SLA above 99%** in just two quarters

# **Key Highlights**

• Single Pane of Glass View, Adaptive Service Framework, Automation, Self-heal bots



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