



ZenSár

Redesigned Company Intranet for a Medical and Clinical Services Provider

CASE STUDY

Redesigning the Intranet

Client provides integrated medical, clinical and security services to organizations with international operations. Client requirements were to redesign company's intranet portal for 3 champion sites across US and UK, branding, better user acceptance, boosting efficiency and effectiveness were major objectives.

How did Zensar bring about the visible transformation?

We began with content analysis including context and user specific division, organizing and serving appropriate content. Understanding user mental model with the help of contextual interviews. Defining IA based on inputs received during task prioritization sessions, followed by user journey mapping to create task flows. Interaction designs while considering technical requirements. Approved IDs were then converted into design prototypes as per the branding guidelines. Worked closely with the technical team to ensure that all requirements are rightly addressed to deliver optimum results.

Company:

A global medical, clinical and security services provider

Business Benefits

- Improved UI has gained positive attention that favored the business aim of increasing intranet access.
- Intuitive UI design
- User friendly task based approach
- Saved user's precious time
- Increased footsteps

Top Benefits Achieved

Intuitive
UI Design

Increased
intranet
access

Increased
user
footsteps