

The ZenSár logo is positioned in the top left corner. It features the brand name 'ZenSár' in a bold, white, sans-serif font. A white swoosh underline is positioned above the 'r'. The background of the entire page is an underwater scene with a diver and a school of orange fish.

**ZenSár**

# Pro-active analysis and resolutions for a retailer

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**CASE STUDY**

## Pro-active analysis and resolutions for a leading UK retailer

Client is a leading retailer of apparels and clothes in UK

### Highlights

Before go-live of OCCO-Base, in KT phase, Zensar had done pro-active analysis and deep dive in ODS, BOXI and ETL code and found large number of technical and functional issues. Following which, Zensar optimized and improved performance in base model of ODS, changed key functionality of "image rank", deployed auto data purging with changes in hints, partitioning, parallelism and few changes in the data model.

#### Company:

Leading retailer

Headquarters:

London, UK

Industries:

Retail

Products and Services:

Department stores and retailers

Employees:

More than 38,000

Total Revenue:

\$ 3.8 billion

### Business Benefits

- Saved 14+ man-months of work
- Saved on warranty period efforts by taking up the activities on own
- Improved functionality of many reports
- 30 INCs reduced after deep analysis and suggesting the root causes to respective sources

### Challenges

- No support for Operational Data Store
- No timely housekeeping
- Inflexibility in data movement
- No documentation

### Top Benefits Achieved

