



ZenSAR



**Integration of a large
Data Platform**

CASE STUDY

Creating a large data platform and architecture that enables us to treat data as a true asset

A Fortune 100 company that designs, manufactures and sells networking equipment and considered one of the biggest networking company in the world.

Highlights

Zensar developed a large data platform which led to better decision making through robust Business Intelligence, improved product quality, increased customer satisfaction, increased productivity, and improved portfolio management. The project also helped in enabling data to become a strategic differentiator through focus on engineering master data elements.

Company:

Leading network devices manufacturers

Headquarters:

San Jose, CA, USA

Industries:

Hi-Tech Manufacturing

Products and Services:

Network devices and equipment

Employees:

More than 73,000

Total Assets:

\$ 140 Billion

Business Benefits

- Eliminate data and logic redundancies
- Provide real-time access to data.
- Minimize copying of data between systems
- Improve quality of the data
- Reduce manual efforts to map similar data elements across systems

Challenges

- Multiple repositories of redundant engineering master data elements
- Architecture not scaling
- Resulting challenges
- Internal and Customer Facing Data Quality issues.
- Redundant data and logic.

Top Benefits Achieved

Lesser data redundancies

Data quality improvement

Reduced manual efforts