



ZenSār



**Improving actuarial efficiency
by analysing Claims data**

CASE STUDY

Improving actuarial efficiency for a South African Insurer by analysing Claims data

Client is a leading pan-African Insurance company

Highlights

Zensar's digital team with their hand on approach created a road map best suited to their needs. After a detailed evaluation for the right fit of technology, the team then built the solution framework and performed the analytics assessment to match their needs.

Company:

Liberty Holdings Limited

Headquarters:

South Africa, Johannesburg

Industries:

Insurance and Financial Services

Products and Services:

Life and health related insurance, investment management, and facilitation of retirement income

Employees:

More than 10,000

Total Assets:

R 611 billion

Website:

www.liberty.co.za

Business Benefits

- 60% increase in actuarial team efficiency
- Creation of a granular risk stratification by analysing multi-year sales data

Challenges

- Build a road map for leveraging new age technologies
- Analyse and visualise multi-year claims data
- Improve the efficiency of their actuarial teams
- Analyse multi-year sales data

Top Benefits Achieved

