

# Improved supply chain with Oracle R12

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**CASE STUDY**

## Improvement in supply chain visibility across three continents with Oracle R12

Client is a global provider of personal computers and tablets accessories. The company manufactures peripheral devices for PCs and tablets like keyboards, microphones, webcams, speakers.

### Highlights

Zensar successfully implemented Oracle Sales Cloud and integrated well with Oracle EBS R12 and third-party applications. Zensar studies business requirements, considered process standardization across the divisions and configured to-be model for customer's sales processes. This tremendously helped improved sales and reporting process.

#### Company:

Computer peripherals

#### Headquarters:

Lausanne, Switzerland

#### Industries:

Manufacturing

#### Products and Services:

Computer peripherals and equipment

#### Employees:

More than 9,000

#### Total Assets:

\$ 1.5 billion

### Business Benefits

- 14% faster response time to partner queries
- 22% improved visibility into inventory stocks

### Challenges

- Higher visibility in the movement of goods across the supply chain globally
- Improving interaction and access to supply chain partners and vendors

### Top Benefits Achieved

