Improved supply chain with Oracle R12

CASE STUDY
Improvement in supply chain visibility across three continents with Oracle R12

Client is a global provider of personal computers and tablets accessories. The company manufactures peripheral devices for PCs and tablets like keyboards, microphones, webcams, speakers.

Highlights
Zensar successfully implemented Oracle Sales Cloud and integrated well with Oracle EBS R12 and third-party applications. Zensar studies business requirements, considered process standardization across the divisions and configured to-be model for customer’s sales processes. This tremendously helped improved sales and reporting process.

Business Benefits
- 14% faster response time to partner queries
- 22% improved visibility into inventory stocks

Challenges
- Higher visibility in the movement of goods across the supply chain globally
- Improving interaction and access to supply chain partners and vendors

Top Benefits Achieved

- 14% Faster response time
- 22% Improved inventory visibility
- Higher value chain visibility