

ZenSár



Improved performance with BW migration to SAP HANA

CASE STUDY

Improved performance with BW migration to SAP HANA

99 Ranch Market has grown to become one of the largest Asian supermarket chains in the United States, with over 40 store locations in California, Nevada, Texas and Washington state.

Highlights

Zensar is engaged in improving the data visibility and reporting flexibility using SAP analytics providing actionable insights pertaining to grocery. The migration optimized logistics and replenishment processes such as stock-level monitoring, stock transfers, inventory, and replenishment automation and also helped in creating more targeted customer.

Company:

99 Ranch Market

Headquarters:

Buena Park, USA

Industries:

Retail

Products and Services:

Supermarket and grocery stores

Employees:

More than 2,000

Total Revenue:

\$ 400 million

Business Benefits

- Daily data loads 10x faster
- Reduced technical maintenance activity with the elimination of indexes and aggregates
- Average BW query speed improved by 15x

Challenges

- Manual and time-consuming process to combine POS & SAP data
- Performance issues with current BW reports
- Technical Migration of BW system to new HANA DB

Top Benefits Achieved

50%
Increased
analysis
capability

60%
Faster
inventory
replenishment

90%
Reduction in
loading time