

The ZenSār logo is positioned in the top left corner. It features the brand name in a bold, white, sans-serif font. A distinctive white swoosh is located above the 'ā' in 'Sār', extending from the top of the letter and curving towards the right.

ZenSār

The background of the entire page is a high-contrast, artistic photograph of a car's side mirror. The mirror is the central focus, reflecting the surrounding environment. The scene is bathed in a vibrant red and orange light, creating a sense of motion and depth. The background shows blurred streaks of light, suggesting a fast-moving vehicle or a dynamic environment. The overall aesthetic is modern and tech-oriented.

Improved inventory visibility through R12

CASE STUDY

Upgrade in the existing Oracle Retail merchandising system and implementation of new modules

Client is East Africa based retail chain including formats such as convenience stores, supermarkets and hypermarkets. Based out of Nairobi, Kenya, it has a significant presence across Kenya, Uganda, Rwanda and Tanzania through subsidiaries of holding company.

Highlights

The introduction of Subject Matter Experts role for Retail & Financials supported the business to overcome the existing issues, streamline business processes (like stock take) and get trained on system. The server migration project enabled the client with high performance, scalability and availability. Implementation of new modules of Oracle Retail Suite V12.0.12 integrated with the legacy POS application to prevent issue like data integrity, delay & loss of information. Implementation of Oracle business intelligence with updated information in RDW for a financial year. Re-implemented Oracle Financials system (R12) with chart of account restructuring, provision for future multi-country setup & business consolidation.

Company:

Retail supermarket chain

Headquarters:

Nairobi, Kenya

Industries:

Retail

Products and Services:

Retail merchandise and grocery

Employees:

More than 8,000

Total revenues:

\$ 500 million

Website:

Business Benefits

- Streamlined the processes and improved efficiency across sales support and service operations.
- Tighter control on sales and inventory and efficient business processes lead to reduction in operational expenses.
- Reduction in losses due to fraud because of additional controls implemented in new system.

Challenges

- Completely integrated solution and all on one platform i.e. Oracle; which can provide timely information
- System must run with optimum security, reliability and performance

Top Benefits Achieved

24%
Efficiency
improvement

10%
Lower opex

15%
Reduced fraud
losses