



ZenSār

Higher enterprise control with SAP based solution

CASE STUDY

Higher enterprise control with SAP based solution - ZenDairy

Tirumala Milk Products Private Limited is involved in manufacturing a gamut range of dairy products which include milk in sachets, sweets, flavored milk, curd, milk powder, and butter.

Highlights

With the Zensar's templated SAP ERP solution - ZenDairy, Tirumala now has better vendor management, fast and accurate payments to farmers, and accurate monitoring of finished stock. Centralized data can be managed and accessed online, helping improve loyalty programs and track price changes. The result has been significant time savings in reconciliation processes and better visibility into costs. Also, user activities can be closely monitored for tighter governance and security.

Company:

Tirumala Milk Products

Headquarters:

Chennai, India

Industries:

Dairy

Products and Services:

Milk based products

Employees:

More than 2,500

Total Revenue:

\$ 300 million

Business Benefits

- Significant time savings on reconciliation across regions
- Better monitoring and safer maintenance of stock
- Management of customer loyalty programs based on sales volumes
- Online access to sales, profit and loss, and tax data

Challenges

- Vendor management
- Decentralized and fragmented data management
- Poor process visibility with high cost leakage

Top Benefits Achieved

