

ZenSár

Application business process rationalization for an Insurance Co

CASE STUDY

Application business process rationalization for an insurance company

A fortune 500 US Health Insurance Company needed application business process rationalization.

How did Zensar bring about the visible transformation?

We did Application Portfolio Assessment and Process Optimization for merging key business processes using following approach:

- Identified Business Process Matrix
- Brainstorming session with stakeholders
- System Walkthrough
- Develop business process map, use case and DDQs
- Finalisation of business process diagrams

Company:
A fortune 500 US Health
Insurance Company

Business Benefits

- Merging of claims process of two different products into one application.
- Cost saving initiatives like paperless explanation of benefits core group to offer industry best solutions.

Top Benefits Achieved

