

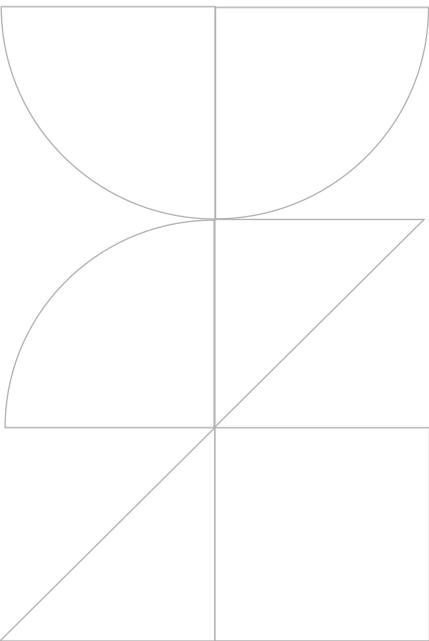
Power Insurance Transformation with **Experience-led Engineering**



Are you making a trade-off between organizational agility and superior customer experience?

Unprecedented growth in data and tech in recent times has opened up infinite possibilities for the insurance industry. However, integrating the burgeoning volumes of data, disparate legacy systems, analytical tools and labor-intensive processes in a regulated environment continue to be a challenge. Fragmented and siloed approaches to design, data and development undermine the true potential that digitization holds for the industry.

Zensar's Guidewire integrated offerings are engineered to help you drive business velocity across your digitization journey. From testing Guidewire components before implementation to development, upgrades, support, data analytics and customized solution accelerators, our offerings combine the power of contextual data intelligence with experience-led engineering, enabling transformation at scale. So, you can improve business agility, earn better returns on investment and deliver superior customer experiences.





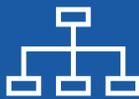
Experience-led
Engineering



Full-suite
Guidewire
Implementation



Automated
Testing



Project/
Program
Management



Guidewire
Upgrades



Data
Engineering



Guidewire
Cloud
Migration



Managed Services



Zensar Accelerators: InsureArk | OptimiZen |
Guidewire Cloud | InsurTech Accelerators



Guidewire Project Implementation Expertise

30+ PolicyCenter | 54+ ClaimCenter
33+ BillingCenter | 10+ Digital Engagement
10+ Data Management & Data Hub
15+ Accelerators and Add-ons

Guidewire Solution Offerings from Zensar



Harness the true potential of Guidewire with Zensar



Experience-led Engineering solutions

Move past fragmented digitization strategies with our experience-led engineering capabilities framework, delivered through the Zensar Studios. We integrate insights, expertise, knowledge, and skillsets across design, development, data engineering, analytics, services and support to help you deliver hyper-personalized customer experiences and support operations at scale.



Certified talent pool of Guidewire implementation experts

Our experienced and diverse Guidewire practice of 500+ associates and 80+ Guidewire experts work collaboratively with clients, partners and stakeholders to fast-track mission critical benefits. Our associates have early access to product-specific certification programs, Guidewire knowledge base and best practices, assets and accelerators through our dedicated Guidewire Center of Excellence (CoE). Our talent pool also undergo regular cross-skilling and upskilling certifications on Guidewire offerings and related technologies, enabling you to unlock the true potential of Guidewire solutions.





Powerful and global partner eco-system

We collaborate with leading technology solution and platform providers, and Fortune 500 firms to gain early access to their products and services. Our network of partners including InsureTechs and FinTechs enable us to pass on the advantages of cross-industry linkages to our clients. Whatever the complexity of your projects, improve time-to-market, optimize efficiencies and enjoy the benefits of scale by leveraging our integrated ecosystem to your advantage.



MetricStream

Zensar Accelerators for Guidewire



Ensure zero disruption to business continuity with InsureArk

Zensar's homegrown modular and scalable omni-channel, multi-modal experience accelerator helps digitize manual processes extensively across the insurance value chain. The technology agnostic, digital-twin application with cognitive automation enhances operational resilience by integrating multiple platforms and CRMs, facilitating automation at scale. Built on APIs and microservices architecture, it can be seamlessly integrated with existing enterprise platforms and modern contact centers.

Business benefits

- Straight through processing of 50% of all claims
- Savings in claim service cost
- Reduction in claim cycle time by 90%
- Improvement in adjuster throughput by up to 60%



Drive revenue growth and limit customer churn with OptimiZen

Drive integrated, single-pane view decision making by aggregating data from across internal platforms and external sources with Zensar's OptimiZen, a real-time decision support engine for P&C carriers. Powered by AI, the solution provides real-time insights and next-best decision alternatives on various business parameters that aid weigh-offs between risk and returns on revenue. OptimiZen helps you analyze the different factors impacting risk probability, empowering you with the insights you need to take remedial action.

Business benefits

- Quantification of customer churn
- Risk assessment for premiums, commissions etc.



Accelerate Guidewire Cloud migration with Zensar's Cloud Engineering

This turn-key SaaS solution addresses all Cloud adoption requirements of insurance firms, including Cloud Managed Services and Cloud Automation, and comes fully loaded with a library of preconfigured products. Embrace Zensar's Cloud engineering capabilities to accelerate your Guidewire Cloud migration journey, avoid structural delays due to the unavailability of key resources, and simplify your decision-making process. Whatever your Cloud platform, operating environment and downstream technology stacks, Zensar's Cloud engineering capabilities will help you leverage the benefits of Guidewire Cloud and scale at speed.

Business benefits

- Enhanced speed to market and velocity
- Lower total cost of ownership (TCO)
- Ability to leverage cloud based InsureTech solutions and services
- 24/7 uptime and geographic diversification
- Higher operational SLA and shift in ownership



Access your technical estate through InsurTech accelerators

The Zensar InsurTech partner ecosystem offers you configurable, low code, plug and play accelerators that enable the integration of your core P&C platform with best of breed InsurTech solutions such as FRISS, True Motion, Claimatics, Donan, Invoice Cloud, One Inc and Verisk pre-integrated, using extensible frameworks. Leverage our simplified InsurTech operating model to deliver highly customized third-party solutions at scale.

Business benefits

- Lower implementation cost
- Enhanced speed to market
- Lower cost-per-policy
- Design thinking led approach enabling easy visualization

Why is Zensar a partner of choice for P&C Insurance carriers?



Recognized as a Trusted Guidewire PartnerConnect Consulting Advantage Partner



Awarded the Guidewire DevConnect Partner recognition for strong development and integration capabilities



Positioned as 'Major Contender' in Guidewire Services "PEAK Matrix Assessment 2020 – Setting the Stage for Core on Cloud" by the Everest Group



Recipient of two new Guidewire specializations – Billing Center – Americas and Digital – Americas



Experienced in supporting the complete suite of services for P&C insurers



15+ years of experience leading digital transformation for the insurance sector



zensar

An  RPG Company

We conceptualize, build, and manage digital products through experience design, data engineering, and advanced analytics for over 130 leading companies. Our solutions leverage industry-leading platforms to help our clients be competitive, agile, and disruptive while moving with velocity through change and opportunity.

With headquarters in Pune, India, our 10,000+ associates work across 33 locations, including San Jose, Seattle, Princeton, Cape Town, London, Singapore, and Mexico City.

For more information please contact: velocity@zensar.com | www.zensar.com

