

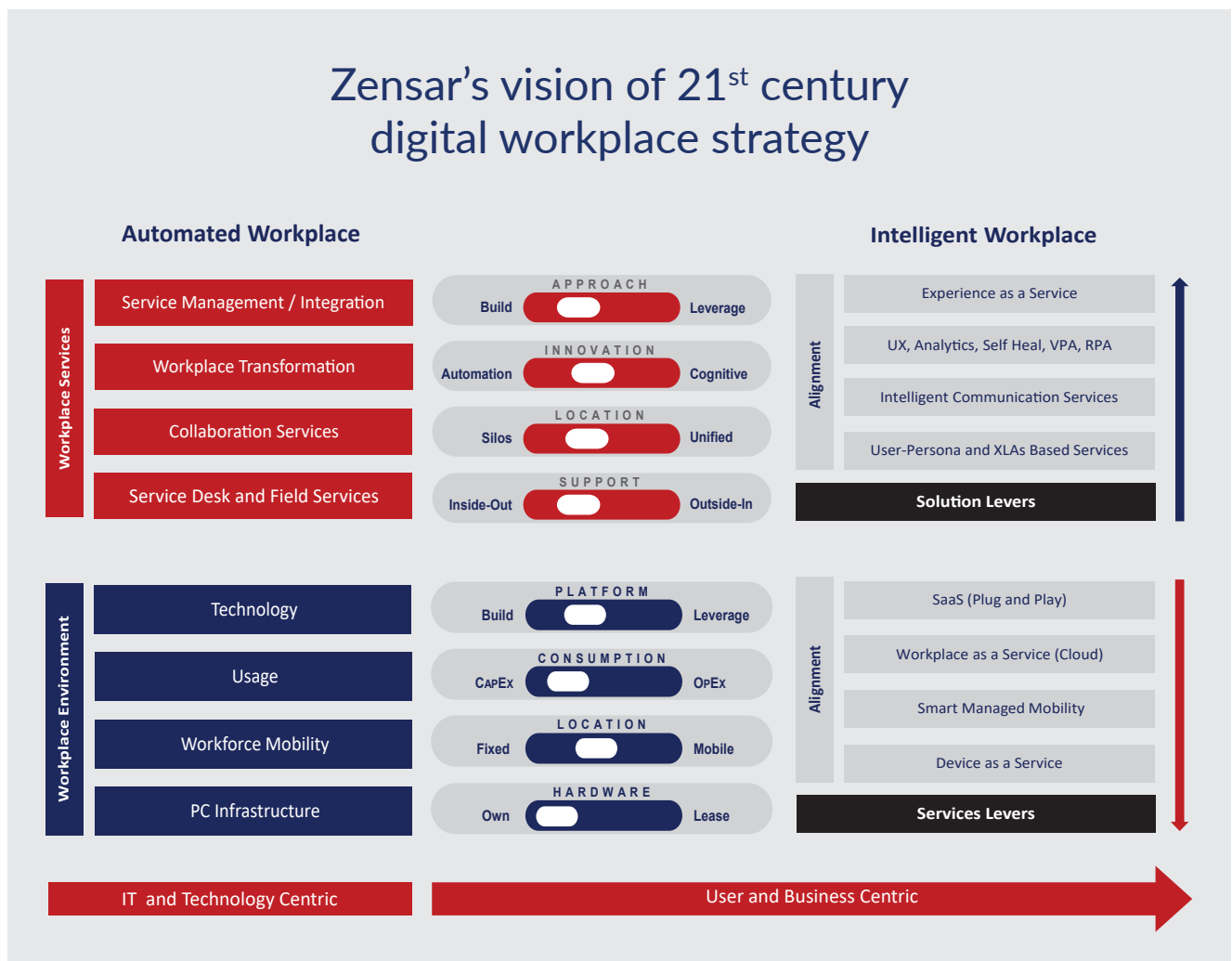
Human Intelligent Workplace

Brochure

Modernize workplace into a digital experience center

Automation enabled workplace support services, which were differentiator for service providers a few years ago, have become a fundamental requirement today. As enterprises move towards a user and business-centric view, workplace services also increasingly involve cloud, mobility, and collaboration enablement with a clear view of business impact.

Zensar is witnessing more demand for end-to-end workplace services rather than piecemeal projects. Our 'User-First' approach provides IT service availability view from end-users' lens, along with enterprise-wide visibility of user experience and productivity. Zensar is among the few providers recognized by Industry analysts, for offering KPIs that provide visible business benefits in enterprise IT performance. These business-level KPIs are quite distinct from traditional end-user computing KPIs and other operational KPIs.



Zensar's Digital Workplace Solutions

The changing market dynamics led Zensar to a new vision of digital workplace journey centered on user experience in a modern workplace, which is reflecting in the new paradigm for service delivery. This shift from IT and technology-centric to a user and business-centric approach is a 'work in progress' for enterprises and their service providers. Enterprises today have both traditional processes and platforms and modern components also, thus creating a 'hybrid workplace.'

Zensar's DWS offerings create intuitive, immersive, and intelligent workplaces, enabled by human+ services, making it agile to create delightful User Experiences.

Business Benefits

30%

Improved User Productivity

99%

Business Impact Visibility

Operational Benefits

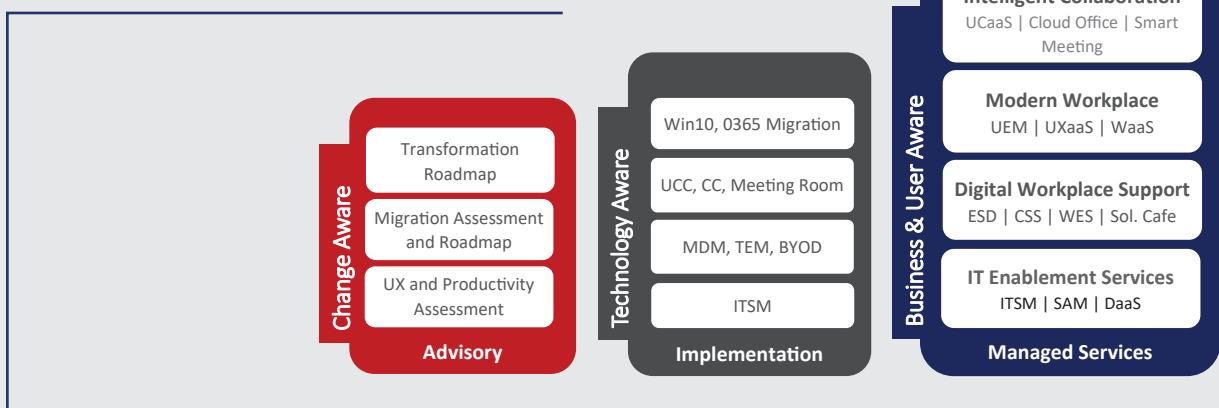
45%

User Incidents Elimination

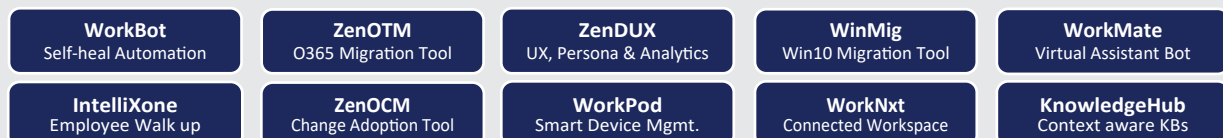
60%

Faster Issues Resolution

Digital Workplace Services



Solution Accelerators



DWS Portfolio and Solution Accelerators

Zensar's industry wide recognitions

- Positioned as a leader in ISG Provider Lens™ Workplace of the Future quadrant report, US, 2019-20
- Positioned as a leader in ISG Provider Lens™ Workplace of the Future archetype report, US, 2019-20
- Mentioned as a niche player in Gartner Magic Quadrant for managed mobility services, Global, 2019
- Mentioned as a challenger in Avasant Digital Masters RadarView™, Global, 2019
- Recognized as a major contender in Everest Digital Workplace Services PEAK Matrix assessment, Global, 2019
- Mentioned as an Innovator in Avasant RadarView™ report for applied intelligence and analytics category, Global, 2019



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Zensar - A Transformative
Case Study at Harvard
Business School

Forbes

Zensar Technologies:
On the Digital Highway



To find out how we can empower your business to enhance user engagement, employee experience and productivity in the context of your workplace, please contact us at Marketing@Zensar.com

Scan the QR code to watch our unique digital workplace point of view video



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