

# Unleash the Power of the Cloud for Business Transformation

With Zensar's Oracle Solution Offerings





Cloud adoption is helping enterprises unlock efficiencies, achieve higher productivity, faster recovery, and facilitate enterprise agility. As market leader in ERP solutions for five consecutive\* years, Oracle has the expertise and experience to enable cloud transformation for businesses and drive scalability.

**Oracle applications and Oracle Cloud Infrastructure (OCI) can help:**

- Control costs
- Increase operational flexibility
- Improve security
- Increase reliability

According to a study conducted by IDG, respondents cited best-of-breed platforms and service options (49 percent), cost savings and optimization (41 percent), improved disaster recovery (40 percent), and increased flexibility (39 percent), as their top drivers for cloud adoption.

\*Gartner Research

**Are you cloud ready yet?**

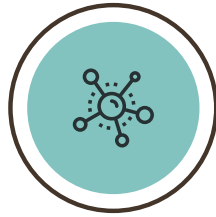


## Bring velocity to your digital journey with Zensar and Oracle



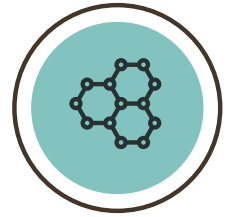
### Optimizing core

Enhance your on-premises applications with the right integrations. Deliver continuous innovation and superior customer experience with Oracle E-Business Suite, JD Edwards, Siebel, and more. Why let your applications limit your capabilities when you can achieve far more?



### Evolving systems

Leverage new technologies and innovations that transform and expand organizational capabilities. In today's hyper-competitive landscape, take advantage of Oracle applications to give your enterprise a sharp, competitive edge.



### Building foundation

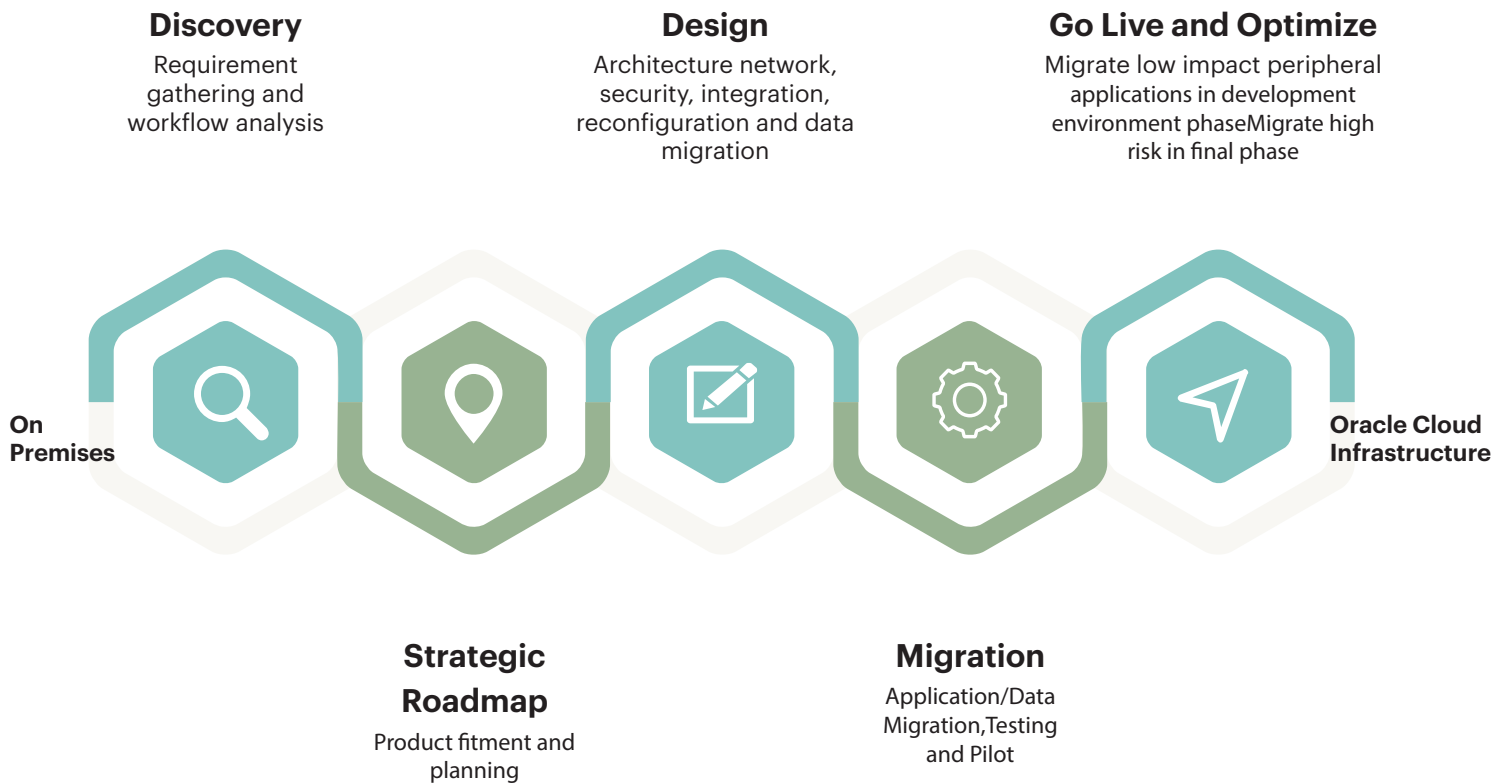
Migrate your enterprise workloads and applications to OCI effortlessly. Our solution covers strategy, assessment, implementation, rollouts, cloud migrations, managed services, integration services, and modern app development.



## Build composable foundation using Oracle Cloud Infrastructure

Once businesses decide to embark on their cloud journey, it becomes imperative to conduct assessments and build a strategy for a successful migration. Zensar has created its proprietary migration platform -

**Cloud RAFT (Rapid Action for cloud Transformation)** to help customers in migrating enterprise workloads to OCI seamlessly.



## ■ Benefits



**Up to 50 percent lesser TCO**



**~35 percent reduction in CAPEX**



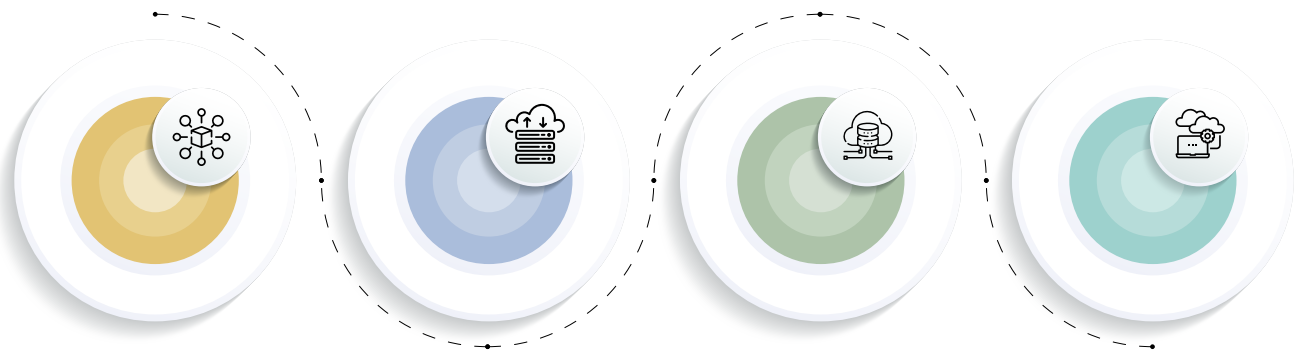
**Significant reduction in manual efforts**

## Leverage high-impact accelerators developed by Zensar

### Cloud RAFT

Our proprietary end-to-end cloud migration platform, Cloud RAFT (Rapid Action for cloud Transformation), enables businesses to manage cloud environments with ease. The platform streamlines workload migration and ensures business continuity with minimal downtime. It spans across strategy and

assessment, SaaS implementation and rollouts, cloud migrations, managed services and integration services, and modern app development. Cloud RAFT leverages a range of tools and accelerators to make the migration process seamless:



#### **C5 Cloud Migration Framework**

Leverage our framework's enterprise heat-maps, fit-gap analysis, and more with up to a 25 percent reduction in migration time

#### **Cloud Readiness Assessor**

Fast-track the assessment stage with 25 percent reduction in assessment cycle time

#### **DB Cloud Migration Tool**

Specially designed tool to transfer your workloads to cloud from on-premise environments, achieve up to 30 percent faster migration

#### **Data Migration Framework**

Minimize rework efforts by up to 25 percent with reduced dependency for mapping and data transformation

## Hybrid Agile Methodology

The Hybrid Agile Methodology enables businesses to achieve faster implementation of EBS/cloud with minimal downtime. By integrating the best practices of agile and waterfall methodologies, it reduces rework efforts by 40 percent.

## AMS Powerups

Enhance operational efficiency and productivity with up to 30 percent reduction in costs with specialized support and maintenance tools.

## Chatbot Accelerators

Empower your teams to gain visibility into the information they require with

ease, while reducing support costs by 50 percent. Leverage intelligent chatbots to offer answers to topics such as pay, benefits, and payment due dates.

## Cloud Integration Packs

Reduce implementation time by up to 25 percent with pre-designed cloud integration packs for applications such as Salesforce, Right Now, and Fusion Apps.

## M&A Framework

Leverage our M&A framework for quality and precision in execution. By offering a consulting-based approach to identify integration points and overcome consolidation challenges, it reduces efforts by 20 percent.



## Our services



### Business transformation

Transform your processes and reimagine your experiences. We help you design, configure, validate, and transition your applications. Reap the benefits of process standardization and reduced risks.

#### Benefits:

- Improvements in at least 5 KPIs
- 25-35 percent increase in ROI
- Up to 30 percent reduction in manual configuration efforts



### Digital solutions

Integrate a wide range of accelerators to improve process speed and automated efficiency to create interconnected experiences for your teams. From robotic process automation to chatbots, our digital solutions help streamline and simplify processes.

#### Benefits:

- Up to 50 percent reduction in manual efforts
- Up to percent savings due to automation
- Real-time customer support and personalized experiences



### Maintenance-led modernization

Simplify, optimize, and reinvent your IT estate — shift from traditional platforms and processes to dynamic solutions

aligned with business goals. Leverage our performance analysis and proactive monitoring tools and digital innovation platforms for effective decision-making.

#### Benefits:

- Up to 30 reduction in overall ticket count
- ~95 percent time delivery track record
- 99 percent SLA adherence

#### Other Services:



#### Consulting

build Composable ERP Strategy



#### Oracle Upgrades

extend Life and Lower the TCO



#### Business Analytics

Grow through unique insights with BI and Augmented Analytics



## What sets Zensar apart:

Elevate your efficiency with us



### Experience

22+ years of experience, expertise and knowledge as an Oracle Platinum Partner



### Clientele

400+ customers across multiple industries and verticals



### Expertise

1000+ Oracle Cloud certified experts



### Tools

Access to a wide range of proprietary accelerators and tools developed to enable businesses to unlock their potential



### Bespoke solutions

Thorough assessment of cloud-readiness, accurate gauge of the efficiency of existing systems, and implementation of upgrades needed to elevate productivity



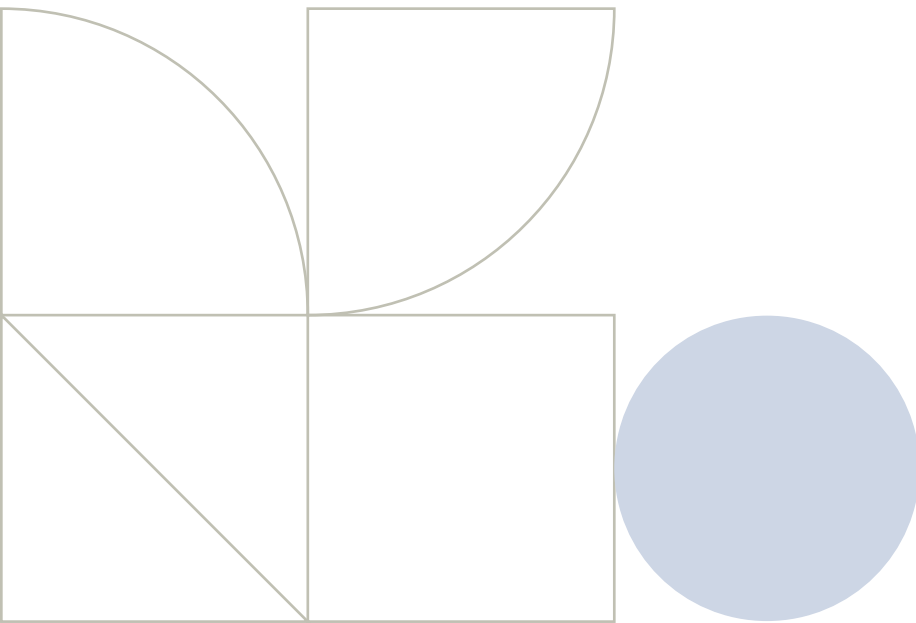
### Cloud transformation

Comprehensive assessment stage to pave the way for highly transformative, cost-efficient upgrades, combined with the adoption of powerful innovations and advanced technologies



### Implementation

Minimal downtime and high speed of transformation with business outcomes that speak for themselves





## Our success stories

We recognize the team's outstanding achievement in support of Oracle competency growth and large project delivery within the agreed timeframe. We appreciate you being flexible with the changes and also for following all our standards in the technical components and migrations. Thanks for a job well done.

**- CIO, a large US construction company**

### ■ A global medical aesthetic device company based in the US

#### ▀ Challenges

The client worked 13 different modules across finance, supply chain and HR functions while navigating multi-country regulations and multi-currency requirements. As a result, the business grappled with compliance challenges, lack of real-time visibility, and multiple touchpoints for simple actions. Outdated legacy systems were incompatible with modern applications and did not receive security updates.

#### ▀ The solution

Migration from Oracle on-premise to Oracle Cloud Infrastructure

#### ▀ The impact

- ▀ Increase in operational efficiency by 8 percent
- ▀ Reduced IT manpower costs by 12 percent

### ■ A global not-for-profit organization

#### ▀ Challenges

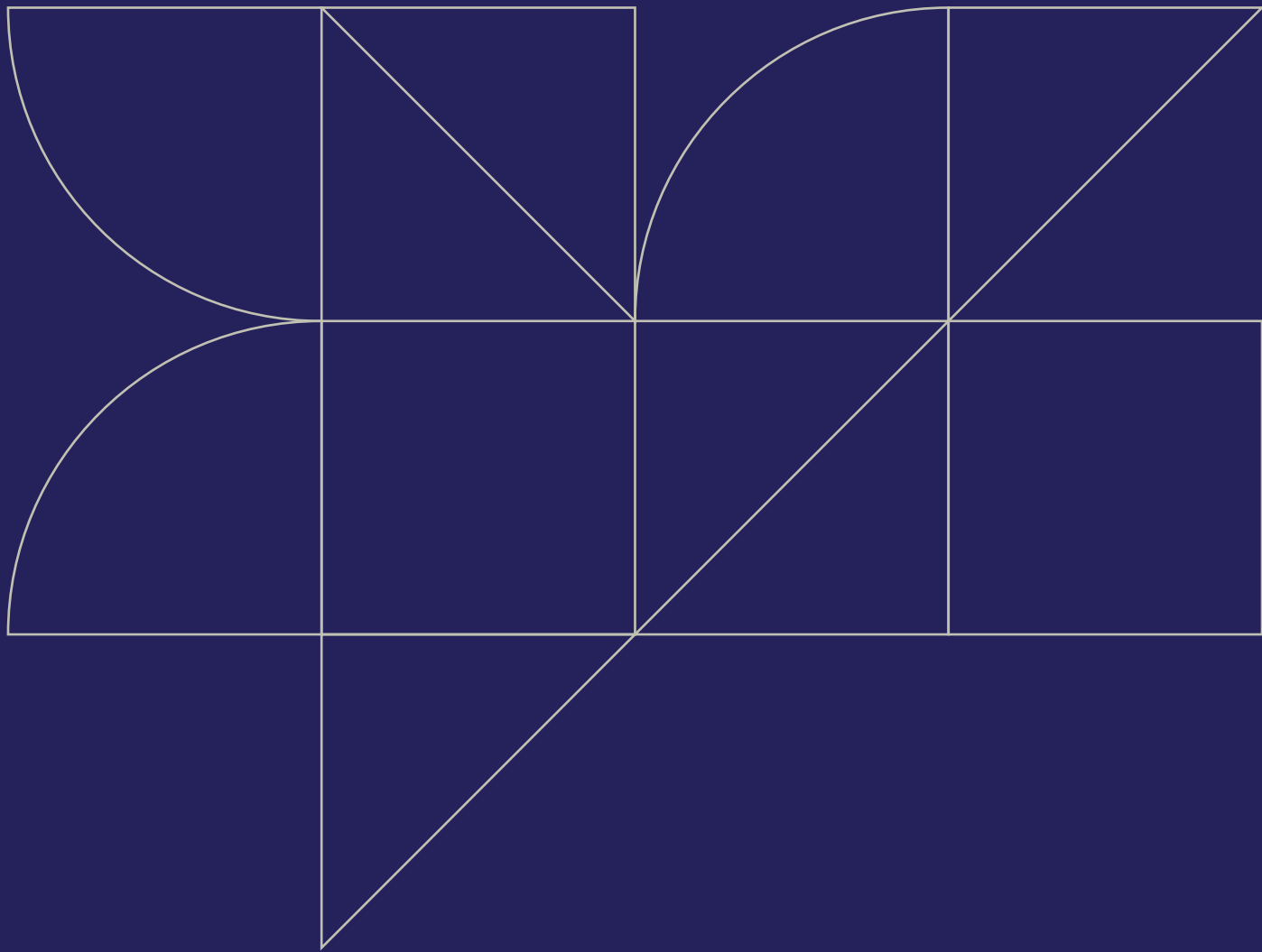
Need to improve employee experiences and drive productivity of internal teams. The client needed 24x7 support and digitization to help them achieve this.

#### ▀ The solution

A first-of-its-kind 24x7 internal-facing chatbot system that handled support and internal functions across HR, finance, and learning. This solution included an HR absence bot, a finance bot, and a learning bot.

#### ▀ The impact

- ▀ Auto-approval of forms, resulting in less work for managers
- ▀ Reduction in pending approvals
- ▀ 1 million queries handled without manual intervention
- ▀ 3000+ team members supported in learning goals
- ▀ Up to 60 percent hours freed up for the manual support team
- ▀ 50 percent savings in costs



# zensar

An **RPG** Company

We conceptualize, build, and manage digital products through experience design, data engineering, and advanced analytics for over 130 leading companies. Our solutions leverage industry-leading platforms to help our clients be competitive, agile, and disruptive while moving with velocity through change and opportunity.

With headquarters in Pune, India, our 10,000+ associates work across 33 locations, including San Jose, Seattle, Princeton, Cape Town, London, Singapore, and Mexico City.

For more information please contact: [velocity@zensar.com](mailto:velocity@zensar.com) | [www.zensar.com](http://www.zensar.com)