

Digital Channels Services

**Unlock value of your
channels by reaching out to
customers where they are!**

Our industry leading digital channels team will help you proactively measure customers preferences and provide what is relevant to them, where they need it, be it Web, Mobile, Pervasive, Social, Messaging or Offline channels

Services



Strategy

Focus on customer. Build a channel strategy with Design-thinking approach that provides highest RoI and increase brand loyalty & reach



Implementation

Getting the right Brand reach. Our industry accredited solution driven approach to implementation provides best value



Digital QA

Benchmark the experience you offer. Our framework-driven, automated QA solutions focuses on ensuring 100% quality all the time



Design & Architecture

A Scalable, plug & play architecture. We help you build futuristic, extendible architecture which enables adapting new technologies easier



Campaign Orchestration

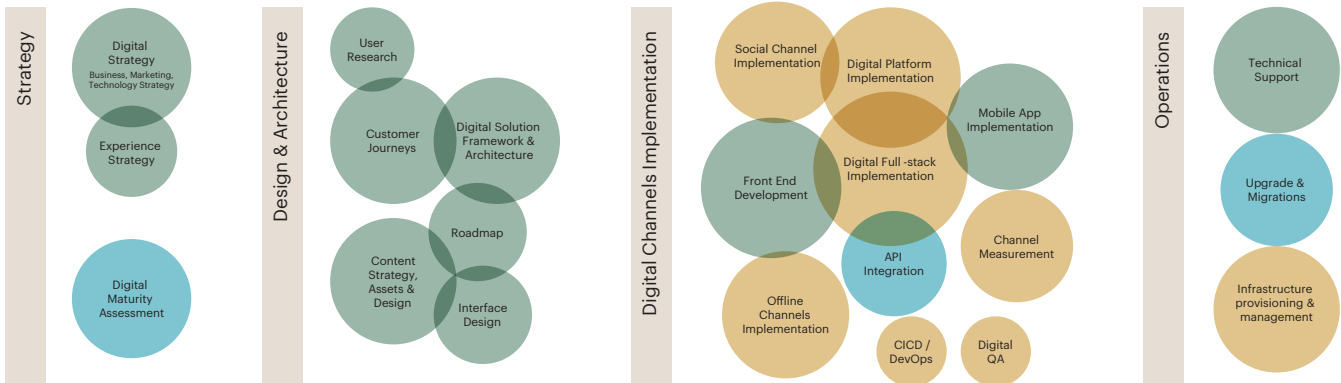
Get most out of the technology. We ensure you stay on top of your technology curve and get most out of your chosen stack



Operations & Support

Optimize & Enhance. Our unparalleled ability to proactively measure & enhance helps you reduce operations cost y-o-y

Our range of services Digital Channels Services



We conceptualize, build, and manage digital products through experience design, data engineering, and advanced analytics for over 130 leading companies. Our solutions leverage industry-leading platforms to help our clients be competitive, agile, and disruptive while moving with velocity through change and opportunity.

With headquarters in Pune, India, our 10,000+ associates work across 33 locations, including San Jose, Seattle, Princeton, Cape Town, London, Singapore, and Mexico City.

For more information please contact: velocity@zensar.com | www.zensar.com

