

Responsible AI for Gen AI

Empowering Gen AI with Ethical and Sustainable AI Solutions

Introducing 'Responsible AI for Gen AI,' a comprehensive solution addressing the most pressing challenges in AI adoption. Our offering promotes fairness, transparency, and ethical AI practices, while ensuring data privacy, security, and environmental responsibility. Backed by Zensar's extensive credentials, we provide the tools, education, and services necessary to navigate the complexities of AI responsibly. Join us in shaping a future where AI is a force for good while preparing the next generation for AI leadership.



Expanding possibilities with : The business use cases

- Loan approval AI bias lawsuit
 - Wrong prediction from AI model
 - Adversarial attack due to lack of responsible AI measures
 - Data breach leading to leakage of IP and sensitive data
-and many more



Expanding possibilities with : The engineering use cases

- Vulnerable AI coding assistant output
 - AI coding assistant IP violation
 - Training data poisoning of an AI coding assistant
 - Sensitive data leakage by an AI coding assistant vendor
 - Adversarial prompting manipulating AI coding assistant output
-and many more



Solution Features

- Assessment toolkit and frameworks for responsible GenAI/AI
- Scoring system ensuring responsible and ethical GenAI/AI practices
- Robust testing strategies against adversarial GenAI/AI scenarios
- Continuous monitoring for responsible decision-making and eliminating oversight
- Improved transparency with model explainability, tools for non-experts, and insights into AI operations
- Helps to implement strategies for bias detection and rectification, fostering fairness, real-time monitoring, and inclusivity protocol
- Helps to establish guardrails and strategies for GenAI implementation



Benefits

- Responsible AI toolkits and frameworks
- AI risk mitigation and compliance adherence
- Continuous monitoring for transparent, robust AI systems
- Reduce litigation resulting from AI
- Prevent IP violations
- Curtail sensitive data leakage and breaches
- Ensure regulatory adherence in AI systems
- Provide unbiased AI solutions
- Mitigate cyber-attacks on AI systems

Schedule a complimentary 30-minute discussion with our experts and embark on your AI transformation journey!

Write to us at: ZenLabsAIML@zensar.com

150+
Patents
filed

1000+
AI/ML
experts

600+
Projects
executed

85+
Active
global clients

500+
Cloud
architects

2500+
Cloud
experts

Zensar Services



Foundation
Services



Experience Services



Advanced
Engineering Services



Data Engineering and
Analytics Services



Application Services