

# InsureArk

## Transforming the future of insurance with cutting-edge solutions for seamless digital evolution

Discover the next-generation insurance solution with InsureArk. Revolutionizing the industry, InsureArk addresses critical challenges insurers face today. From meeting soaring expectations of tech-savvy customers to seamlessly integrating legacy and modern systems, InsureArk empowers carriers to navigate the evolving digital landscape with confidence. Our innovative approach prioritizes customer-centricity, harnessing the power of data, devices, and applications for market-driven outcomes and enhanced operational efficiency. Experience the future of insurance with InsureArk.

### Success Story

#### Efficiency boost with operational transformation

Client: A pioneering InsurTech firm in the US.

We spearheaded a transformative initiative for the client, addressing operational hurdles with precision. By integrating various systems and automating key processes, the client achieved remarkable efficiencies, including a 95 percent reduction in turnaround time for quote generation, leading to enhanced operational agility and accuracy.



### Business use cases

- Customer onboarding
- Claims first notification of loss (FNOL)
- AI/ML based claims assessment
- Customer 360-degree view

### Services offered

- Customer and policyholder 360-degree view
- Customer onboarding
- Fast track claims processing

### Solution Features

- Continuous innovation ecosystem
- API-led and composable enterprise approach
- Comprehensive digital transformation services

### Benefits

- 40 percent improvement in speed to market
- 27 percent reduction in total cost of ownership
- 25 percent increase in net promoter score

To connect with our experts and know more, please reach out to us at [cloud\\_transform@zensar.com](mailto:cloud_transform@zensar.com)

**150+**

Patents filed

**1000+**

Experts

**600+**

Data projects executed

**85+**

Active global clients

### Zensar services



Foundation services



Experience services



Advanced engineering services



Data engineering and analytics services



Application services