

# Google GenAI

## Transforming Future: Unleashing AI Excellence for Modern Innovation

Empower your enterprise with cutting-edge advanced AI/ML/GenAI and comprehensive data services, spanning responsible AI to multi-modal capabilities, fostering a sophisticated suite for modern innovation.



### Expanding Possibilities : The use cases

#### Existing

- Visual Image Search
- Chat-based Assistance
- Product Catalog Search
- Product Comparisons
- Product Recommendations
- Product Review Summarization
- Price Comparisons

#### Future Possibilities

- Inventory Management
- Asset Management
- Art Collection Cataloging
- Supply Chain Streamlining

### Key Offerings



Natural Language Processing (NLP) & MLOps



Responsible AI & Multi-modal AI



Retrieval-Augmented Generation (RAG) and Model Finetuning service



Computer Vision & Internet of Things (IoT)



### Solution Features

- Integration framework & skill development.
- Balancing data privacy & security with transfer optimization.
- Pilot projects & cost governance.
- Monitoring, optimization & change management.



### Benefits

- Reliability and agility
- Effortless operations resulting in enhanced development
- Continuous monitoring, enabling timely adjustments and improvements.
- Scalability and cost efficiency

Schedule a complimentary 30-minute discussion with our experts and embark on your AI transformation journey!

Write to us at: [ZenLabsAIML@zensar.com](mailto:ZenLabsAIML@zensar.com)

**150+**  
Patents filed

**1000+**  
AI/ML experts

**600+**  
Projects executed

**85+**  
Active global clients

**500+**  
Cloud architects

**2500+**  
Cloud experts

### Zensar Services



Foundation Services



Experience Services



Advanced Engineering Services



Data Engineering and Analytics Services



Application Services