



# Cloud Data 360

Elevate your data strategy with agility, efficiency, and security at your fingertips

Achieve adaptability, scalability, **cost of data ownership**, and optimal performance, while simplifying **data modernization** and ensuring top-tier security with our responsive platform.

We helped our clients achieve their passion. Read more below:

## Retail demand forecast and markdown optimization

**Client:** South African multinational retail company consisting of fashion, home, beauty stores & food retail offering

We accomplished markdown optimization, accurate sales and inventory forecast using AWS Data/Analytics platform powered by MLOps.



Achieved 20%+ improvement in forecast accuracy for foods business and 99% streaming data forecast

## Designing a scalable BI modernization platform



**Client:** Global leader in clinical diagnostics for over 80 years

We enabled a future-proof data platform on snowflake, cross-application reporting that improved data accuracy, reduced HR analyst's monthly maintenance, minimized data duplication, and identified trending reports.

Saved over 300 hours of manual efforts giving 3 times performance benefits with 200+ visuals

Schedule a complimentary 30-minute discussion with our experts and start your modernization journey!

Write to us at: [velocity@zensar.com](mailto:velocity@zensar.com)

**150+**  
Patents filed

**1000+**  
Experts

**600%**  
Data projects executed

**85+**  
Active global clients

### Zensar Services

Digital Foundation Services | Experience Services | Advanced Engineering Services | Application Services  
Data Engineering and Analytics Services

### Key Offerings:

- Data Modernization
- Data Lake, Enterprise Data Warehouse, Data Mart Implementation
- Cloud Adoption / Migration to Cloud native
- Data Architecture
- Data Mesh
- Data Governance
- Data as a Service

### Approach

We recommend an optimal data modernization strategy and develop a plan to move existing workloads to cloud – reducing risk, time & cost. With our accelerators, best practices, and solutions, we help:

- Conduct discovery workshops
- Implement data warehouses or data lakes
- Determine the right cloud strategy
- Determine operating model, roadmap
- Choose the right partners

### Benefits

- Improved flexibility and scalability
- Ease of accessibility and security
- Simplified management and monitoring
- Responsive platform resulting in optimal performance