Backup as a Service with
1-Click Deployment

For enterprise and remote office/branch office (ROBO) deployments*

*At a special price per TB with 80% off

The Current Data Protection Landscape

The data protection strategies of organizations today need to keep pace with the rapid advances in technology. The solutions leveraged for this purpose must be robust and constantly evolving. Today, all organizations are planning to upgrade their data protection solutions. Effective data protection will be a key driver in successfully executing strong digital transformation (DX) initiatives.

Over the past few decades, we have helped many clients adopt and deploy the most avant-garde technology stacks for backup modernization projects. We have successfully performed multiple large-scale hybrid cloud backups, infrastructure service transformations and transitions from incumbent providers. Our services and solutions have enabled many organizations to minimize capital expenditure and realize the best recovery point objectives.

Common Client Challenges

- Protection against ransomware
- Alignment of data backup needs with application architecture requirements
- Computer backup tape management
- SLA Compliance and reporting
- Application and data consistency

- ROBO backup
- Budget constraints
- Cyber attacks
- Large backup window, schedules, media
- Recovery point objective

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Leverage a Highly Evolved Secondary Storage Solution with ExaGrid

Meet your data protection, retention and archival needs seamlessly

Our Backup as a Service (BaaS) solution is an intelligent integration of effective frameworks and technologies. It enables the efficient use of HYCU backup with ExaGrid and cloud as backup targets for production, test, and disaster recovery (DR) scenarios. The solution works across the technology and management layers of storage to ensure efficient and cost-effective functioning of storage resources. Some of the key features of our solution are:

Upgrade to an advanced storage solution and get 80% off*

One-click application, application awareness, and a highly secure data environment

Operation of backup and recovery as a native service of the platform

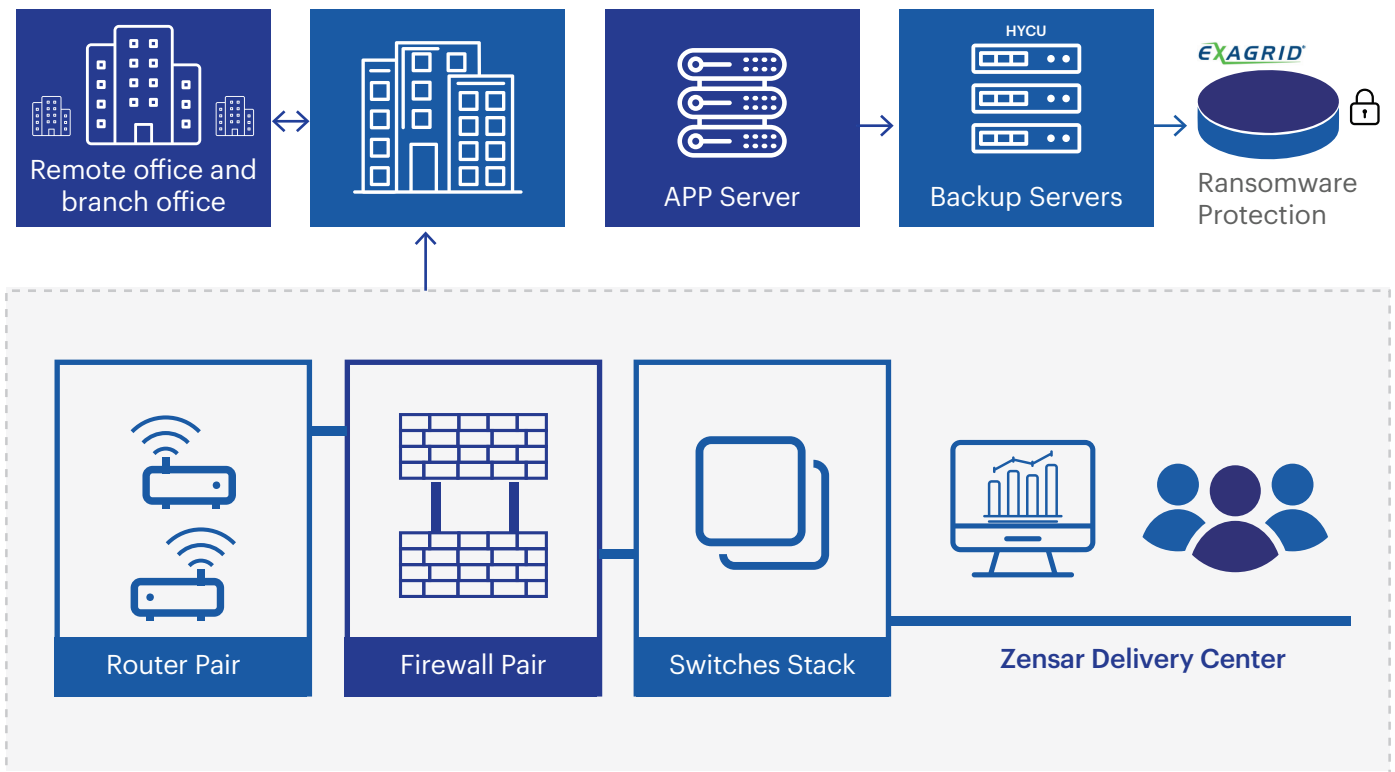Elimination of the need for siloed backup infrastructure

Modular growth of backup capacity

*35 cents per virtual machine (VM) per day with deduplication backup storage for 5 cents per vm/month and consecutive reduction up to 2 cents in the following years.

Functional Attributes

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Remote office and branch office		APP Server	HYCU Backup Servers	EXAGRID Ransomware Protection

Router Pair	Firewall Pair	Switches Stack	Zensar Delivery Center

Focus Areas	Accelerators/ Differentiators	Measurable Outcomes
Cloud Strategy	• ZCloudStrategics	• Desired business outcomes • Business-aligned design principles • Exit strategy with no vendor lock-in
Cloud Solution	• ZenEnGauge™ • ZenBaaS • ZenTCO	• 100% accuracy in workload profiling for cloud journey • Up to 30% faster cloud adoption • 3x reduction in total cost of ownership (TCO) for workload hosting • Guaranteed 99.99% availability
Hybrid Cloud Security	• ZenShield	• Protection from ransomware • Data integrity • Immutable backup

Overcoming Client Challenges: Use Cases

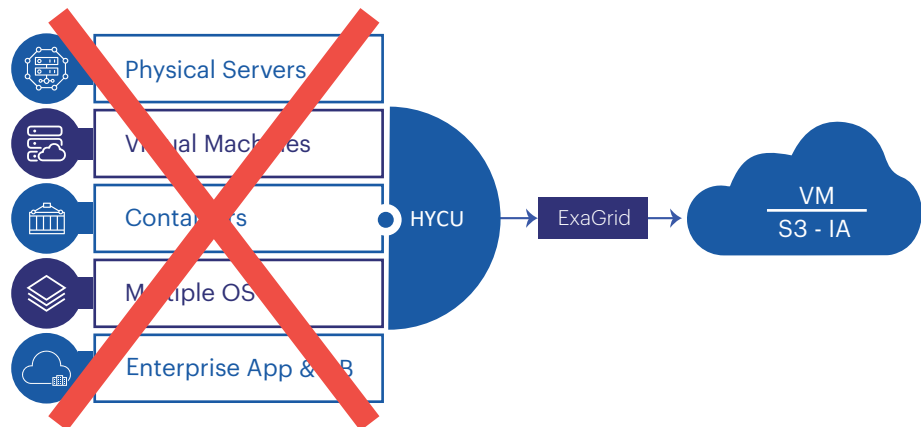| Use Case 1	**Challenge:** Traditional environment with legacy infrastructure, and legacy backup targets

Approach:

- Cloud bursting
- ROBO backup
- Single pane of glass for hybrid cloud

Outcome:

- 80% cost reduction compared to the existing backup infrastructure
- 50% cost reduction by replacing existing backup with ExaGrid
- 70% cost savings with cloud backup on ExaGrid

Use Case 1
Core Datacenter
Protection Edge
ROBO Protection

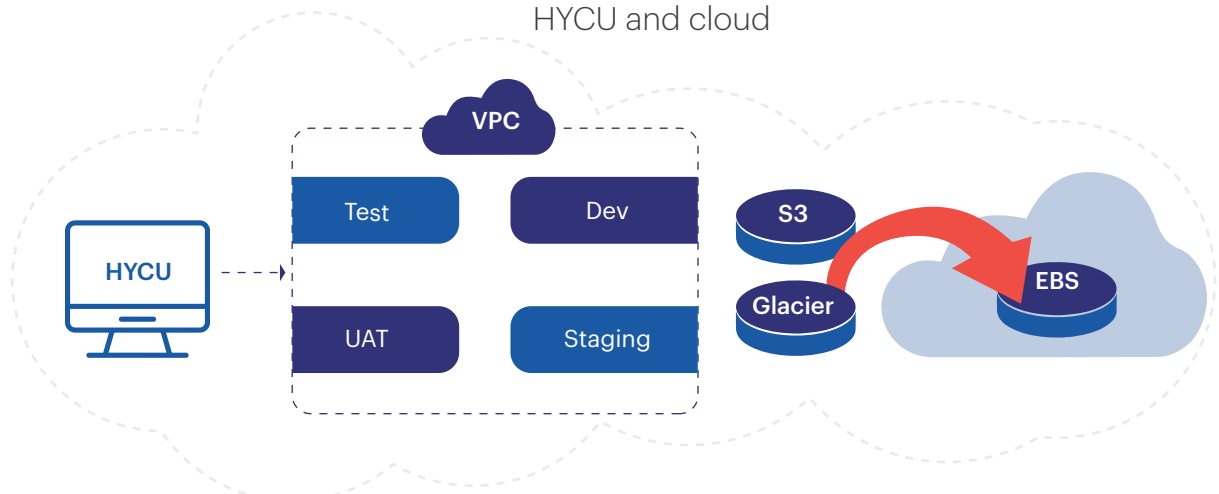| Use Case 2	**Challenge:** Save investment on production environment and look for vendors to move the organization's test/dev environment to cloud

Approach:

- Cloud on demand
- Dev, QA and test environment
- Single pane of glass for hybrid cloud

Outcome:

- Reduction in TCO for the non-production environment with HYCU and cloud
- 80% cost reduction compared to existing backup infrastructure with HYCU and cloud

Use Case 2
Test/Dev/UAT
on Cloud

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Challenge: Recovery point objective (RPO), recovery time objective (RTO) issues, traditional disaster recovery (DR) architecture, and shifting DR to cloud
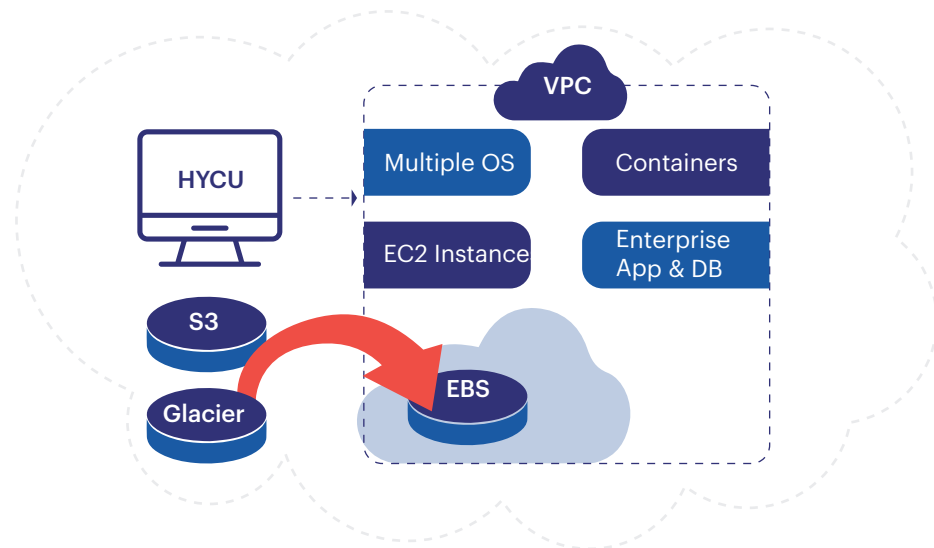
Approach:

- Cloud on demand
- Dev, QA, and test environment
- Single pane of glass for hybrid cloud

Outcome:

- 90% cost reduction by implementing disaster recovery as a service (DRaaS) on cloud
- Streamlined compliance

Use Case 3
Migrate to Cloud DR to Cloud

HYCU · VPC · Multiple OS · Containers · EC2 Instance · Enterprise App & DB · S3 · Glacier · EBS

Elevate your backup strategy with one powerful solution

Our BaaS solution empowers enterprises to address cyber threats, budget constraints and ensures data consistency. It meets all your backup needs by providing the following benefits and more:

- Reduction of TCO by 80%

- Free deployment of the solution

- Reduction of admin efforts up to 90% by assuring application availability

- Free configuration and documentation

- 5-day health check on a quarterly basis for 1 year

- Free knowledge transfer

- Planning and design for your architecture

- Free HYCU software upgrade services for 1 year

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Awards and Recognitions

Next-Gen Private/Hybrid Cloud - Data Center Services & Solutions
Managed Services for Mindmarket
Leader U.S.

iSG Provider Lens™
2021
Quadrant Study

Leader in the ISG Provider Lens™ Quadrant Report for Managed Services — Midmarket in Next-Gen Private/Hybrid Cloud- Data Center Services and Solutions U.S. 2021

Analyst(s): Jan Erik Aase, Shashank Rajmane, Prakash N

Gartner.

'Niche Player' in the 2020 Gartner Magic Quadrant for Data Center Outsourcing and Hybrid Infrastructure Managed Services, North America

Published: 09 June 2020; ID: G00433923
Analyst(s): Mark Ray, Daniel Barros, Stephanie Stoudt-Hansen, Andrew Miljanovski,
Leah Ciavardini

CII   **'Innovative' company** at the CII Centre for Digital Transformation DX Awards 2020

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An **»RPG** Company

We conceptualize, build, and manage digital products through experience design, data engineering, and advanced analytics for over 130 leading companies. Our solutions leverage industry-leading platforms to help our clients be competitive, agile, and disruptive while moving with velocity through change and opportunity.

With headquarters in Pune, India, our 10,000+ associates work across 33 locations, including San Jose, Seattle, Princeton, Cape Town, London, Singapore, and Mexico City.

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