



Storage as a Service with **1-Click Data Digitization***

*At a special price per VM & TB with exclusive off

The Current Data Storage Landscape

Organizations in today's scenario face skyrocketing growth in data, forcing them to expand storage arrays; **80% - 90%** of data are going to be used rarely. Having unused data on primary storage dissipates capacity and budget and extends backup windows, leaving unprotected critical business data.

Common client challenges



Protecting against ransomware



Legacy technology



Tape management



SLA compliance & reporting



ROBO backup



Budget constraints



Old tape data



Data blindness



Large backup window



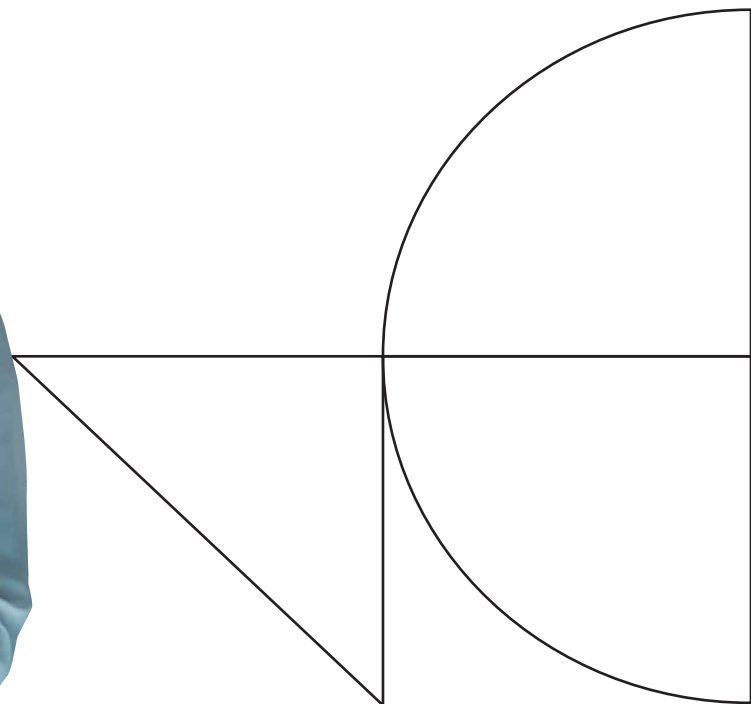
Painful upgrades



User interface



Backup media



HYCU with Wasabi provides low-cost storage with single pane of glass for easy operation*

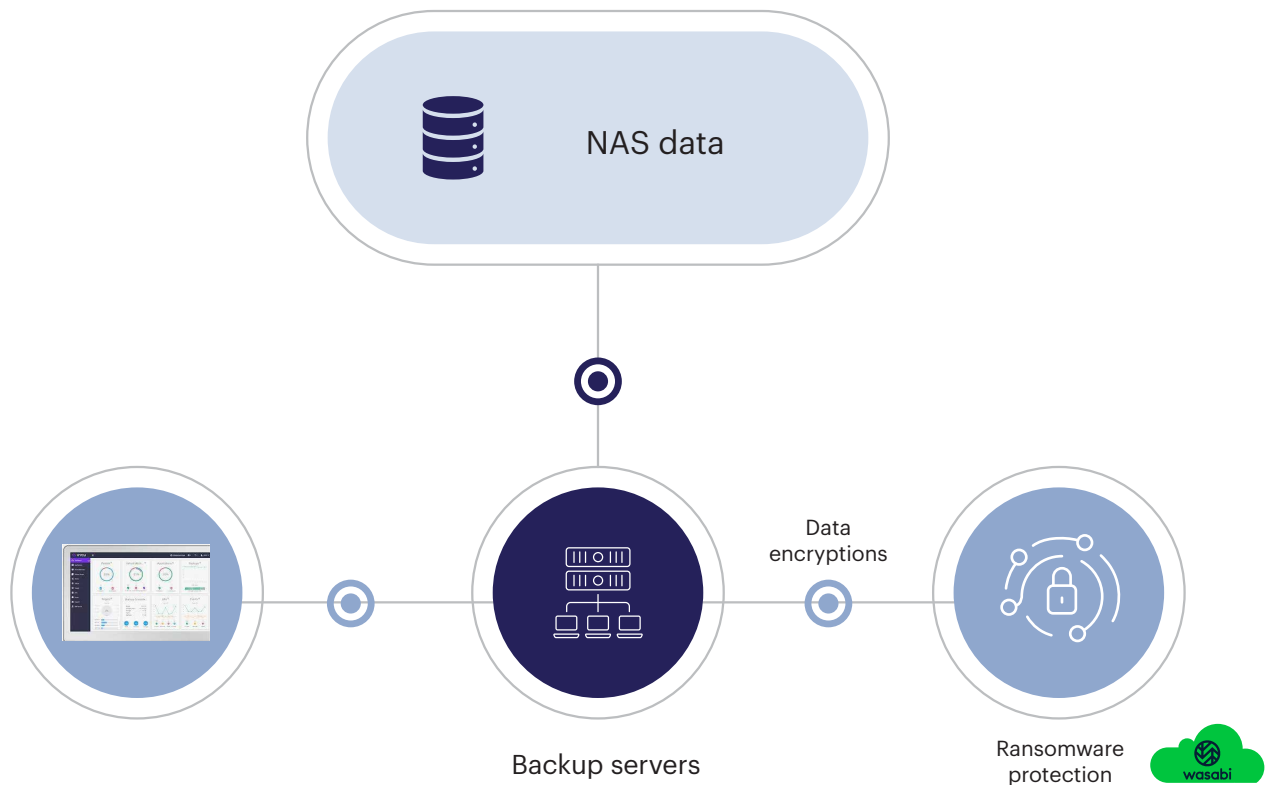
*Back up with cost effective cloud storage. Approximately 35 cents per vm/day




Our Storage as a Service (STaaS) is the next-gen cloud architecture with a combination of HYCU backup software and Wasabi Cold Storage to protect this data as per the compliance requirement of the organization. Best-in-Class storage density with industry-leading scalability, data availability, and security.

- No fees for cloud storage egress
- 99.99% durable and 80% cheaper than other hyper-scale storage
- Protects against ransomware
- Capacity-on-demand growth
- Complied with industry and data center standards
- Fast backup on high-performance storage
- Securely retain data for compliance requirements
- Policy based archiving with low-cost cloud storage



Functional Attributes



 Focus Areas	 Accelerators/ Differentiators	 Measurable Outcomes
Cloud Strategy <hr/> Cloud Solution <hr/> Hybrid Cloud Security	<ul style="list-style-type: none"> • ZCloudStrategics <hr/> <ul style="list-style-type: none"> • ZenEnGauge™ • ZenBaaS • ZenTCO <hr/> <ul style="list-style-type: none"> • ZenShield 	<ul style="list-style-type: none"> • Desired business outcomes baseline • 70% TCO benefits (\$1.1M to 300k/year) • Low-cost storage on cloud <hr/> <ul style="list-style-type: none"> • 100% accuracy in workload profiling for cloud journey • Upto 30% faster cloud adoption • Guaranteed 99.99% availability <hr/> <ul style="list-style-type: none"> • Protection from ransomware • Data integrity • Immutable backup

Elevate your storage strategy with one powerful solution

Zensar provides an HYCU and Wasabi solution to help organizations optimize the on-premises storage and leverage the cloud storage by having a robust hybrid cloud backup management solution. We assist business leaders to leverage a secured composable architecture.

With STaaS offering, below are the business benefits to reduce more TCO:

- | | | | |
|---|--|---|---|
|  | 5 days health check – quarterly basis (1 year) |  | Cost-free deployment of solution offered |
|  | 1-year free HYCU software upgrade service |  | No charges on configuration & documentation |
|  | Planning & designing architecture |  | Free knowledge transfer |



Awards and Recognitions



Leader in the ISG Provider Lens™ Quadrant Report for Managed Services — Midmarket in Next-Gen Private/Hybrid Cloud- Data Center Services and Solutions U.S. 2021
Analyst(s): Jan Erik Aase, Shashank Rajmane, Prakash N

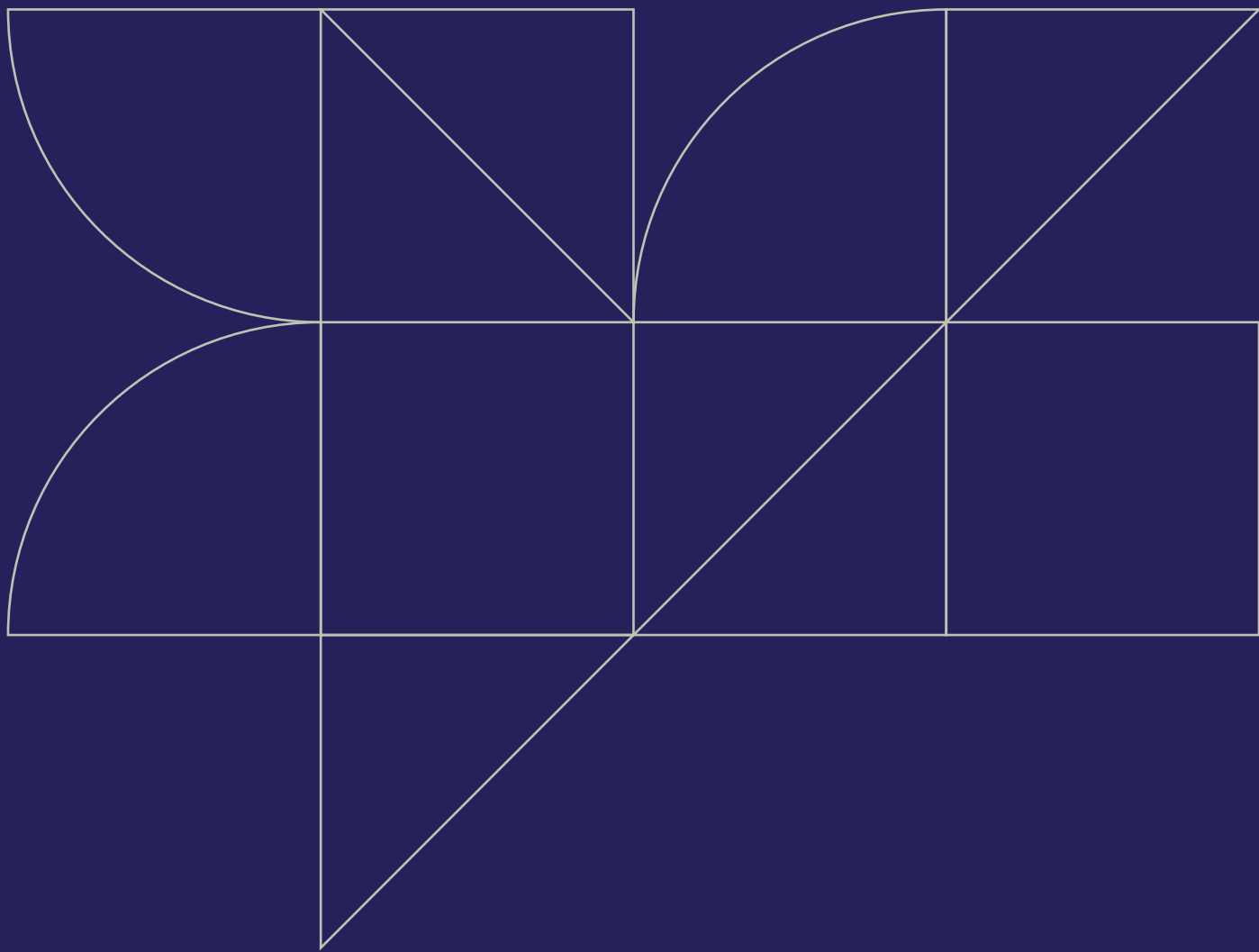


Niche Player' in the 2020 Gartner Magic Quadrant for Data Center Outsourcing and Hybrid Infrastructure Managed Services, North America.
Published: 09 June 2020; ID: G00433923
Analyst(s): Mark Ray, Daniel Barros, Stephanie Stoudt-Hansen, Andrew Miljanovski, Leah Ciavardini



'Innovative' company at the CII Centre for Digital Transformation DX Awards 2020





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An  **RPG** Company

We conceptualize, build, and manage digital products through experience design, data engineering, and advanced analytics for over 130 leading companies. Our solutions leverage industry-leading platforms to help our clients be competitive, agile, and disruptive while moving with velocity through change and opportunity.

With headquarters in Pune, India, our 10,000+ associates work across 33 locations, including San Jose, Seattle, Princeton, Cape Town, London, Singapore, and Mexico City.

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