

## zensar

# Recover, Rebuild and Risk with Work.com

The Best Path to the New Normal

**Brochure** 

# Introduction

Critical decision making is of paramount importance for business leaders while they reopen their operations during this global pandemic.

Salesforce has launched work.com to help businesses make data-driven decisions and be ready for the new normal with more resilient processes. It is a well-defined approach to mitigate short term risks, stabilize operations, manage return-to-the-workplace, and accelerate growth using a suite of processes complemented by cutting edge technology.

#### Work.com enables organizations to:

- Execute a robust response to protect and run their business
- Plan logistics and communications while the business reopens
- Accelerate their digital transformation



# Work.com offers functionalities tailored for businesses to reopen safely



# Work.com Command Center

Single hub for leaders to make decisions & take actions

#### myTrailhead for Learning and Wellness

Skill up your workforce to meet new business needs

#### **Extend with Partners**

Integrated prebuilt partner apps and solutions

# Employee Wellness Check

Securely survey and assess employee health and wellness

# **Emergency Response Management**

Allocate health, public and private sector resources

#### **Contact Tracing**

Maximize safety at every touchpoint

# Shift Management and Planning

Coordinate facilities and employee shift scheduling

#### Volunteer and Grants Management

Streamline volunteering and giving programs

# How Zensar can help?



As a Salesforce Silver Consulting Partner, Zensar is uniquely positioned to help businesses reopen safely, operate productively, and meet evolving customer needs. We help organizations create a safe workplace and position themselves for growth with the following services:

#### Consulting

Our highly experienced and certified Salesforce architects and consultants define and implement various Work.com modules, depending on the customized needs of your organization.

#### Integration

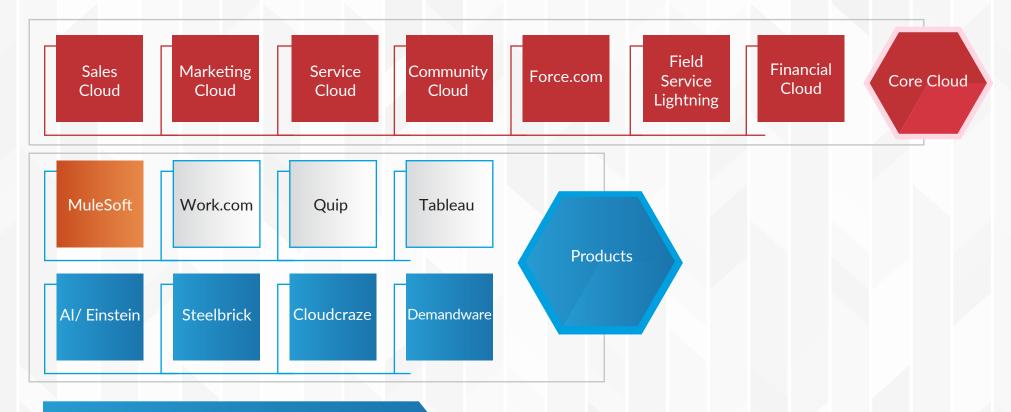
Work.com is built on Salesforce and seamlessly integrates with any data source. We have strong expertise on various integration platforms to unlock data from any system, no matter where it resides.

#### Implementation

With our work.com specific reusable workflows, email templates, and process blueprints, we can help your organization reopen, recover, and grow rapidly within a short time.

With our extensive domain knowledge and customer-first approach, we can help you build a long-term strategic vision and roadmap for CRM, beyond reopening, focusing on the health and safety of employees, business continuity and growth, employee productivity, communications and meeting your organization's objectives.

# **Zensar's Salesforce Expertise**



#### ZENSAR'S SERVICE OFFERINGS

Greenfield Implementations
Lightning Migration
SFDC Org. Merge/ Consolidation

Consulting/ CoE Setup

Smart ADM Setup - Help Desk/ L1/ L2/ L3 Support

SFDC Application Integration ( Real-time/ MuleSoft)

## Zensar's Salesforce Credentials at a Glance



4500+ person years Experience



Salesforce Partner



**CSAT Score of 9.85 / 10** 



250+ SFDC Consultants



440+ Certifications



Zensar featured in Gartner Market Guide 2018 for Salesforce Implementation



Aspirant in Everest Salesforce Services PEAK Matrix Assesment 2020



Rich Domain Experience in Retail, Hi-Tech Manufacturing, Energy & Utilities



Outcome based Consulting Focus on Tangible Results



Dedicated practices for CPQ, Marketing Cloud and Commerce Cloud



Industry Best Practices
Adherence &
Recommendation



We conceptualize, build, and manage digital products through experience design, data engineering, and advanced analytics for over 130 leading companies. Our solutions leverage industry-leading platforms to help our clients be competitive, agile, and disruptive while moving with velocity through change and opportunity.

With headquarters in Pune, India, our 10,000+ associates work across 33 locations, including San Jose, Seattle, Princeton, Cape Town, London, Singapore, and Mexico City.

For more information please contact: velocity@zensar.com | www.zensar.com

