

Intelligent Engineering for Guidewire Adoption

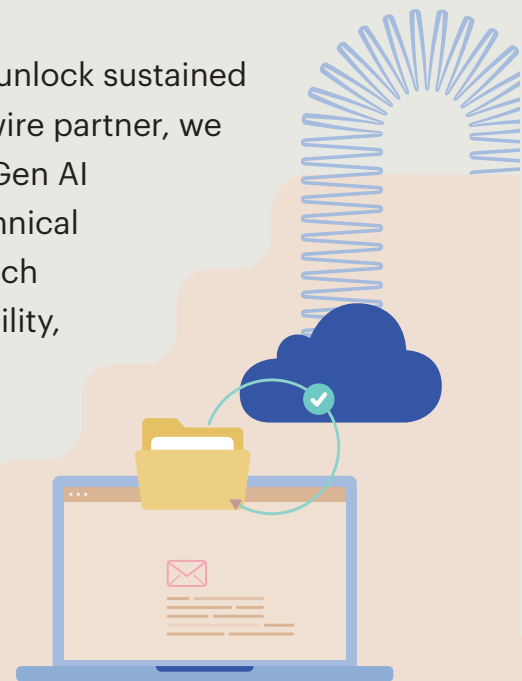
Accelerating business value realization
through enterprise AI, engineering-first
delivery, and experience-driven outcomes



Market context: What insurers face

Modernization to cloud and Guidewire delivers opportunity, but also friction: rising cloud operating costs, hard-to-quantify ROI, legacy backends, siloed AMS, manual QA and regression, and stalled AI use cases. Insurers need partners that can engineer scale, embed AI, and align transformation to clear business KPIs.

Zensar brings an engineering-first mindset to help P&C carriers unlock sustained value across the Guidewire Cloud life cycle. As a trusted Guidewire partner, we combine deep product expertise with automation-led delivery, Gen AI accelerators, and experience-led service models to convert technical transformation into measurable business outcomes. Our approach goes beyond lift and shift migrations — we focus on speed, stability, user experience, and post-migration value realization.



Zensar's strategic strengths

AI at the core

Gen AI accelerators and AI-led engineering embedded across QA, migration, and AMS — moving insurers from POC to production-ready AI pipelines.

Cloud migration that realizes business value

Beyond lift and shift — pre-built accelerators and automation reduce time, technical debt, and risk so cloud delivers business outcomes sooner.

AMS at the front — a differentiator

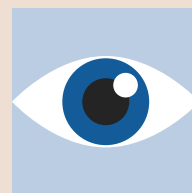
AMS reimaged as continuous innovation (not ticket resolution) — unlocking new Guidewire features and reducing tech debt at zero incremental cost.

Persona-driven engineering

Messaging and delivery aligned to actual Guidewire users (underwriters, adjusters, agents), ensuring relevance and adoption.

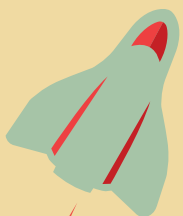
Cultural differentiator

Small enough to care, large enough to deliver — boutique-partner agility combined with scaled delivery capability.



Zensar's key Insurance value pillars

- **Accelerated Cloud Migrations**
40% faster transitions using pre-built accelerators and automated mapping tools.
- **AI-Powered Engineering for Quality and Upgrades**
Gen AI-led regression, defect triage, and upgrade validation to increase velocity and reduce manual overhead.
- **Integrated AMS + DevOps + Transformation**
Unified pod model to consolidate support, change, and modernization — continuous value realization post-go-live.
- **Persona-Led Business Value Frameworks**
Targeted value mapping for underwriters, adjusters, and agents to drive tangible user outcomes.
- **Outcome-Based Governance and Tooling**
Command-center views, predictive insights, and SLA-adherence for consistent operational excellence.



30+ Guidewire marketplace accelerators

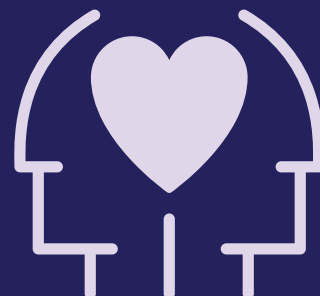
representing

>10% of marketplace accelerators.

Zensar's Guidewire Experience

157+

Guidewire engagements
(incl. cloud)



12

data management/
DataHub/InfoCenter
projects

10

digital engagement platforms
(customer/ agent/ producer)



25+

Guidewire
accelerators and
DevConnect add-ons

40+

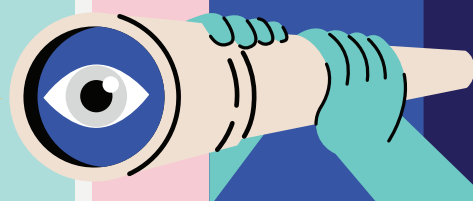
Guidewire customers
(US, Europe, South Africa)

700+

associates in practice

75%

Guidewire-certified
developers and analysts



Zensar Guidewire PartnerConnect Specializations

<div><div>GUIDEWIRE</div><div>PARTNERCONNECT</div></div> <div>PolicyCenter North America</div>	<div><div>GUIDEWIRE</div><div>PARTNERCONNECT</div></div> <div>BillingCenter North America</div>	<div><div>GUIDEWIRE</div><div>PARTNERCONNECT</div></div> <div>ClaimCenter North America</div>	<div><div>GUIDEWIRE</div><div>PARTNERCONNECT</div></div> <div>InsuranceSuite North America</div>	
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Business impact: What insurers achieve



Faster time-to-value:

AI accelerators and lean migration models deliver transformation in weeks, not quarters.



Post-migration agility:

Continuous optimization through evolved AMS and DevOps.



Reduced risk and tech debt: Strategic engineering lowers long-term cost and complexity.



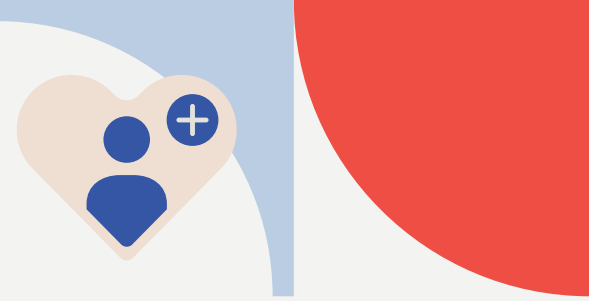
AI-readiness:

Scalable AI pipelines and productionized use cases beyond experimentation.

Business value delivered:

- 40% faster time-to-value from Guidewire Cloud implementations
- 30% AMS cost savings with AI-infused support
- Near-zero production defects via proactive QA automation
- 28% improvement in claims closure speed through workflow modernization
- 360° business visibility with persona-aligned dashboards and telemetry





Client success highlights

Leading US church insurer — core modernization and CX uplift

Challenge: Legacy core systems limiting digital channels and member experience

Zensar approach: End-to-end Guidewire modernization, data consolidation, and persona-aligned interfaces.

Outcome: Modernized core, improved member journeys, and simplified product operations.

Top American insurer — Guidewire modernization for CX and agility

Challenge: Slow product launches, fragmented agent experience, and operational inefficiencies.

Zensar approach: Guidewire upgrade + cloud migration with automation-led testing and targeted persona rollouts.

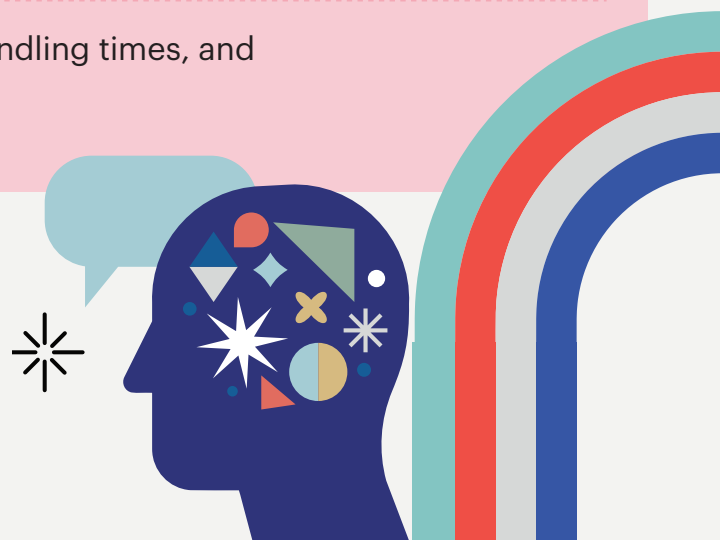
Outcome: Faster time-to-market, improved agent/producer experience and leaner operations.

American reinsurer — operations streamlining and agent satisfaction

Challenge: Slow and manual reinsurance processes and agent servicing.

Zensar approach: Guidewire-led workflow modernization and data rationalization.

Outcome: Streamlined operations, reduced handling times, and improved agent satisfaction.





Why choose Zensar at Guidewire Connections?

Proven track record with domain expertise in P&C and reinsurance.

Engineering-first delivery that blends automation, AI, and Guidewire product depth.

Flexible engagement models — boutique-partner responsiveness at scale.

Post-migration ownership — AMS and DevOps to turn go-live into continuous business value.



Why is Zensar a Guidewire partner of choice?

Strong Guidewire practice

700+ associate practice includes nearly 75% certified professionals, with close to 30% being former Guidewire employees.

Technical and commercial truck expertise

11+ years of Guidewire expertise, US regulatory know-how, and proven delivery on similar projects.

Robust AMS delivery record

Recognized by leading analyst firms — ISG as a Contender, Avasant as an Innovator, and Everest Group as a Star Performer.

Flexible SI partner

Committed to delivering maximum value through flexible engagement models tailored to our clients' unique needs.





zensar
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At Zensar, we're 'experience-led everything.' We are committed to conceptualizing, designing, engineering, marketing, and managing digital solutions and experiences for over 145 leading enterprises. Using our 3Es of experience, engineering, and engagement, we harness the power of technology, creativity, and insight to deliver impact.

Part of the \$4.8 billion RPG Group, we are headquartered in Pune, India. Our 10,000+ employees work across 30+ locations worldwide, including Milpitas, Seattle, Princeton, Cape Town, London, Zurich, Singapore, and Mexico City.

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